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(71) Applicant: UNITED VIDEO PROPERTIES, INC. [US/US]; 7140 South Lewis Avenue, Tulsa, OK 74136 (US).

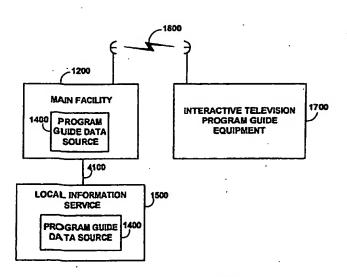
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[Continued on next page]

(54) Title: INTERACTIVE TELEVISION PROGRAM GUIDE WITH ENHANCED USER INTERFACE

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(57) Abstract: An enhanced program guide interface is provided. The interface may use colors and other display characteristics, and may provide navigational interface elements, and other displays, to enhance the user's guidance experience. The system may include advertisements that are tied to the subject matter of program guide features, options or functions. Display elements may be componentized.

01/22719 A3



(84) Designated States (regional): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GW, ML, MR, NE, SN, TD, TG).

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4 October 2001

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Published:

- with international search report

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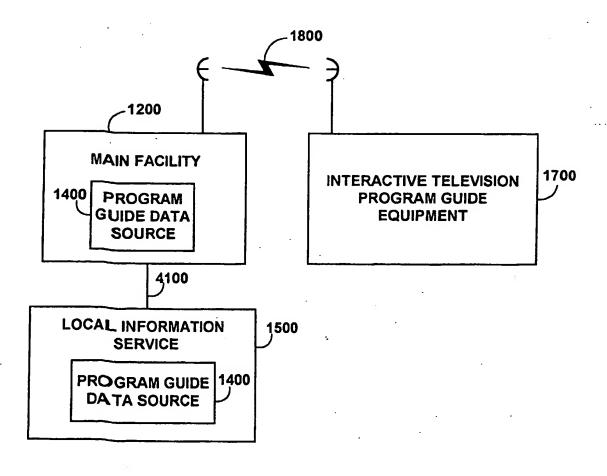


FIG. 1

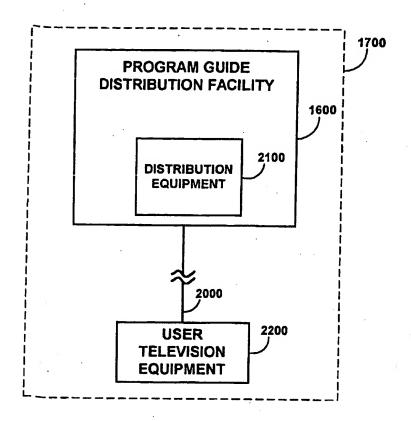


FIG. 2a

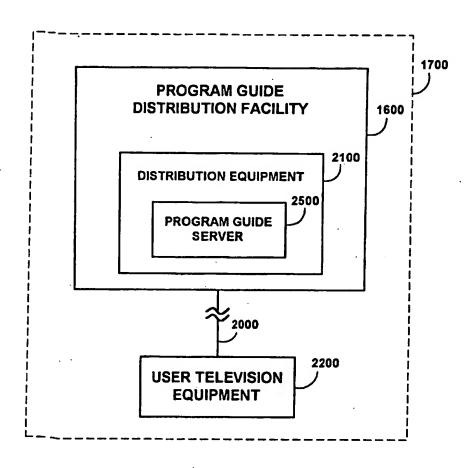


FIG. 2b

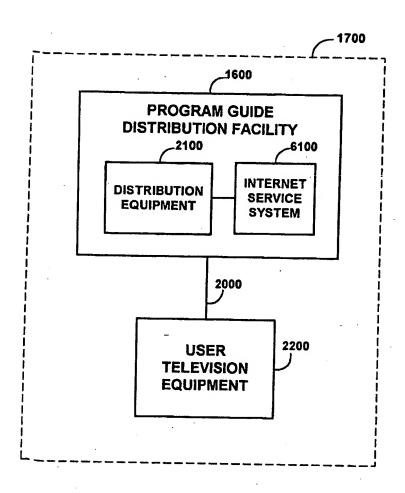


FIG. 2c

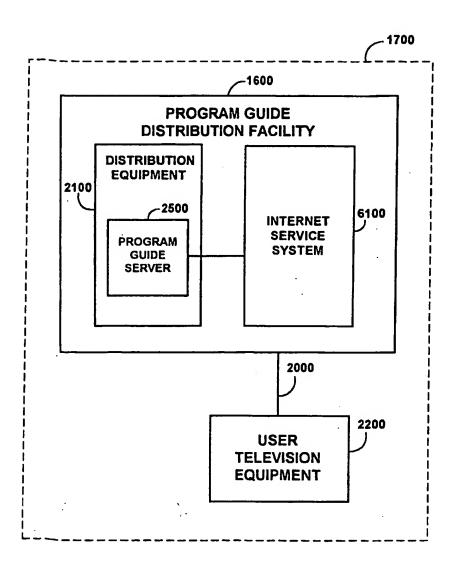


FIG. 2d

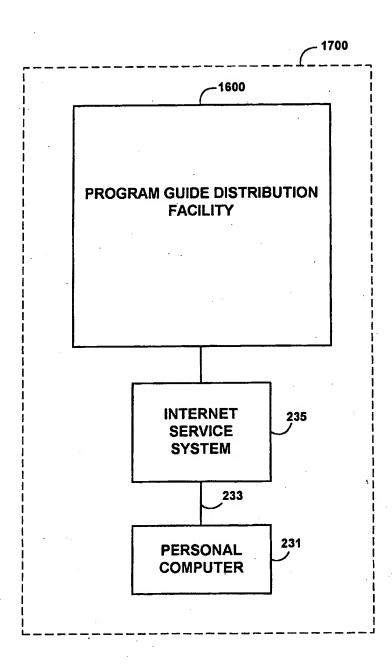


FIG. 2e

2200

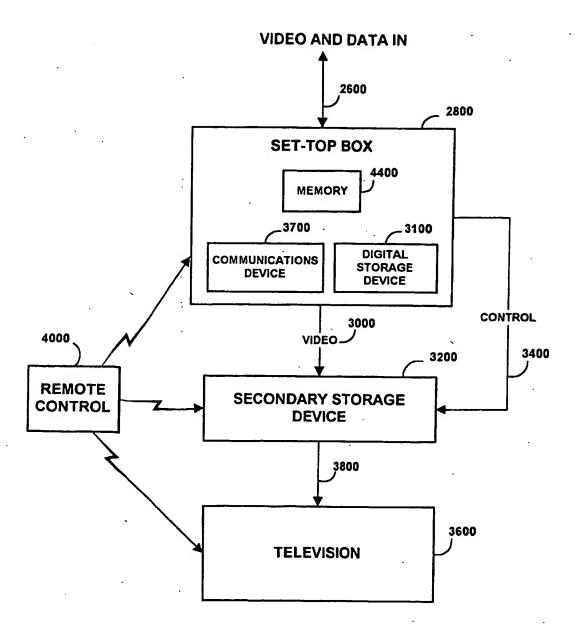


FIG. 3

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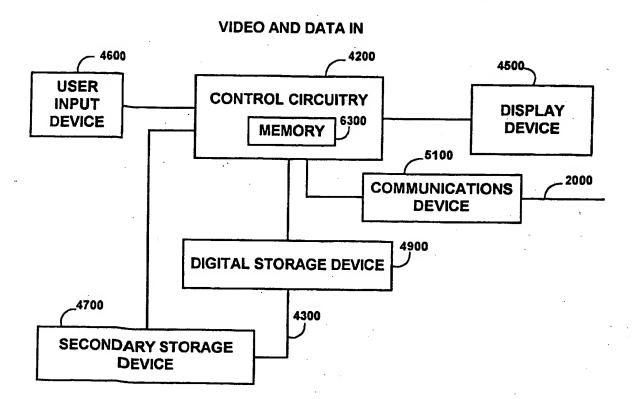


FIG. 4

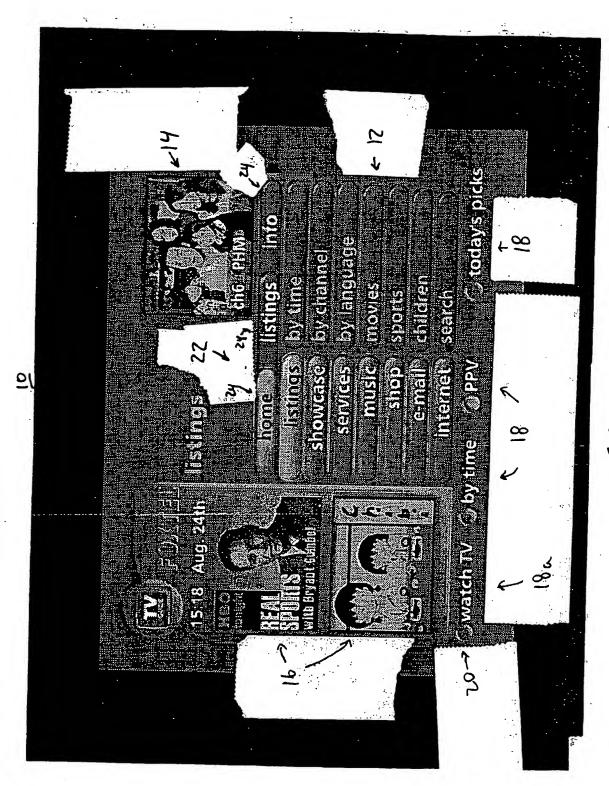
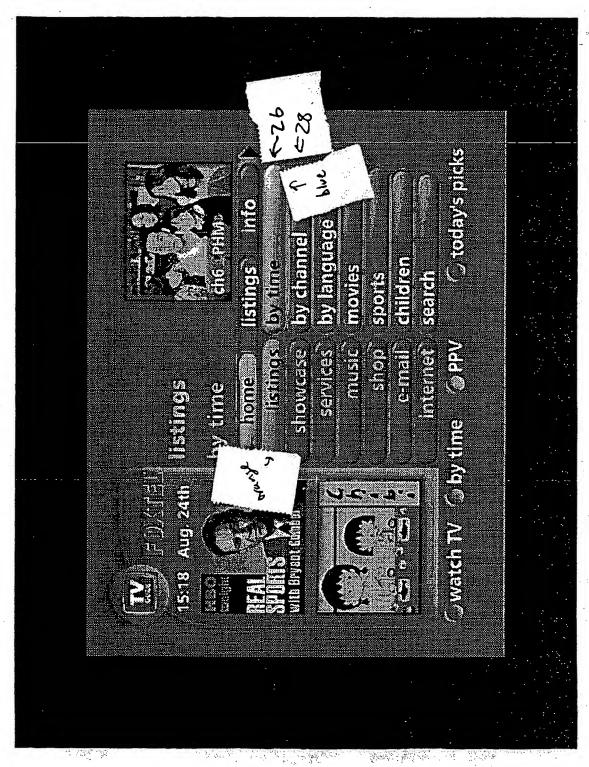
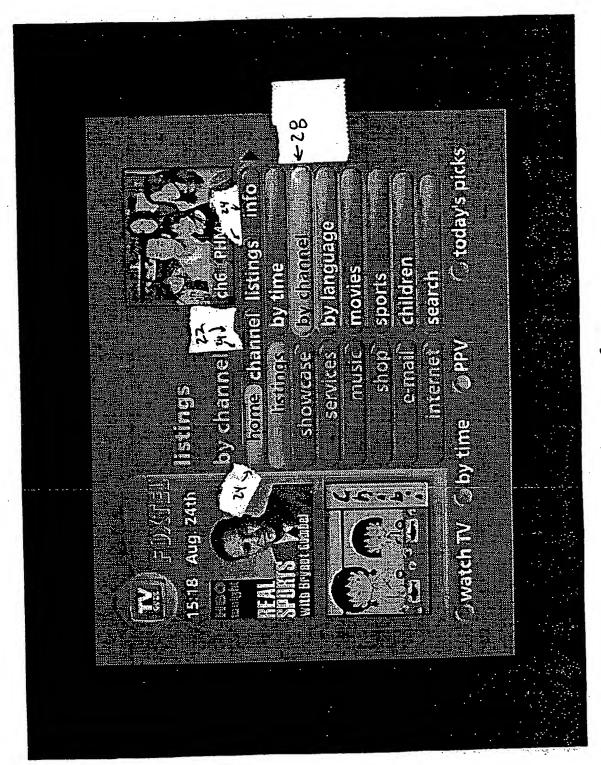
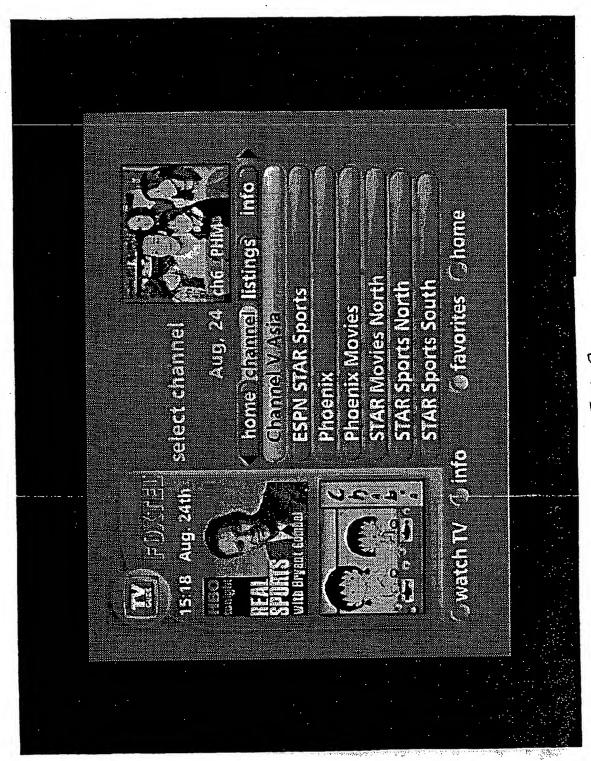


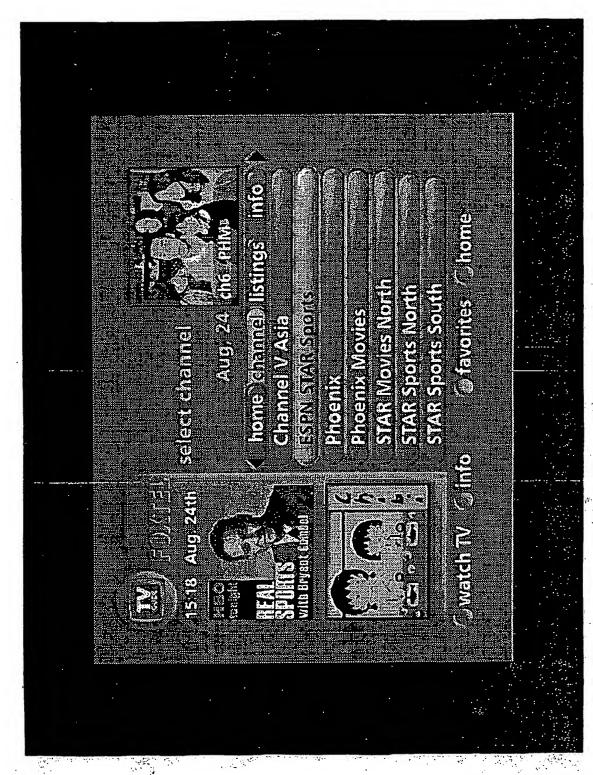
FIG 3

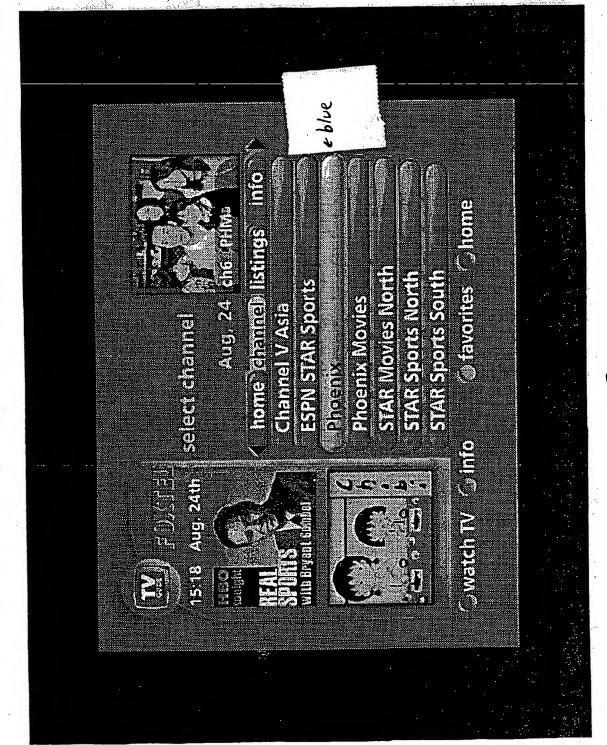


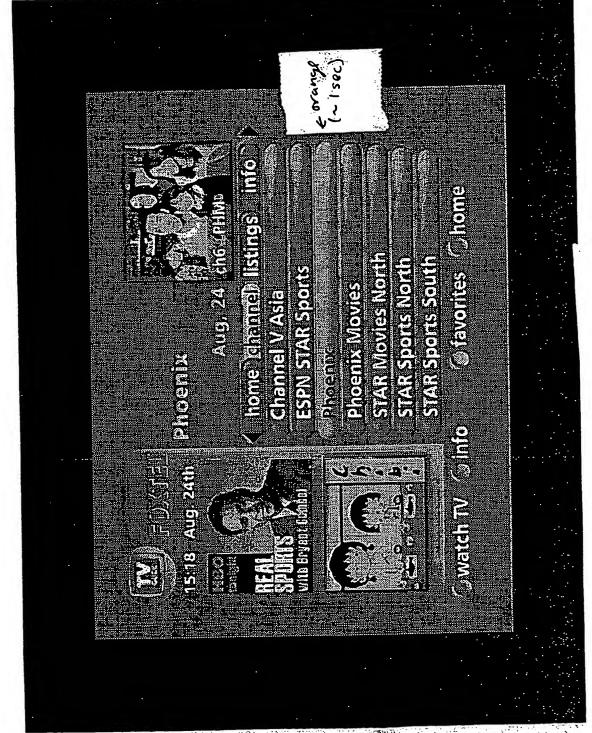
FIE. 6





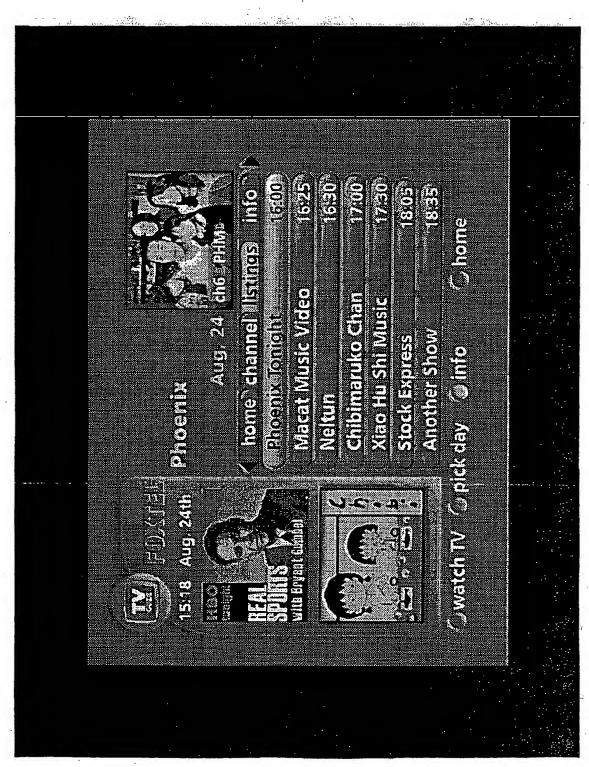




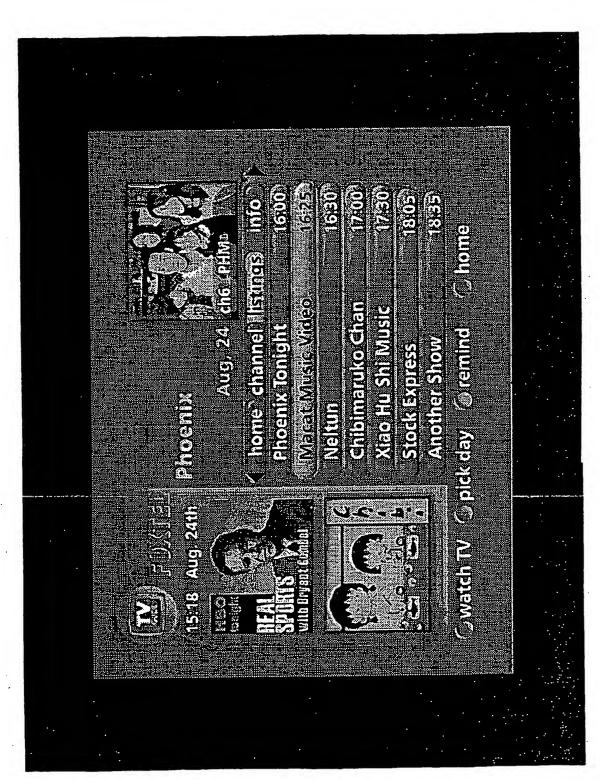


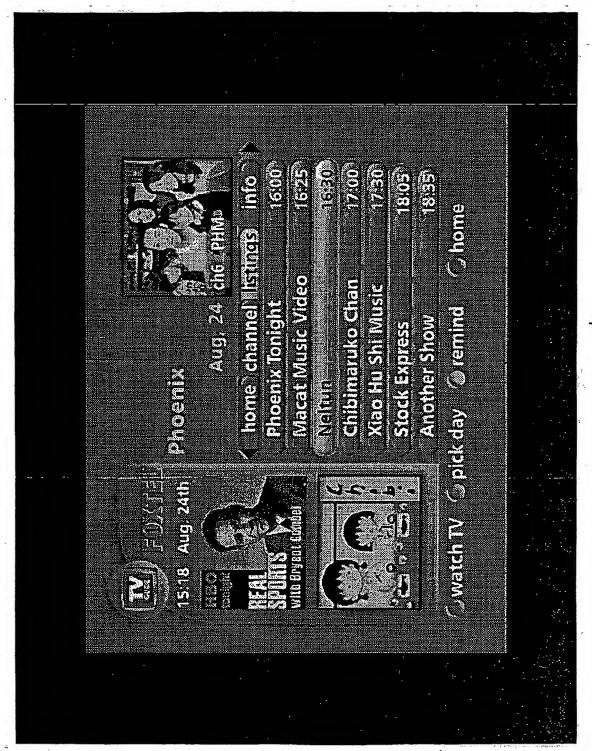
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FI6. 14

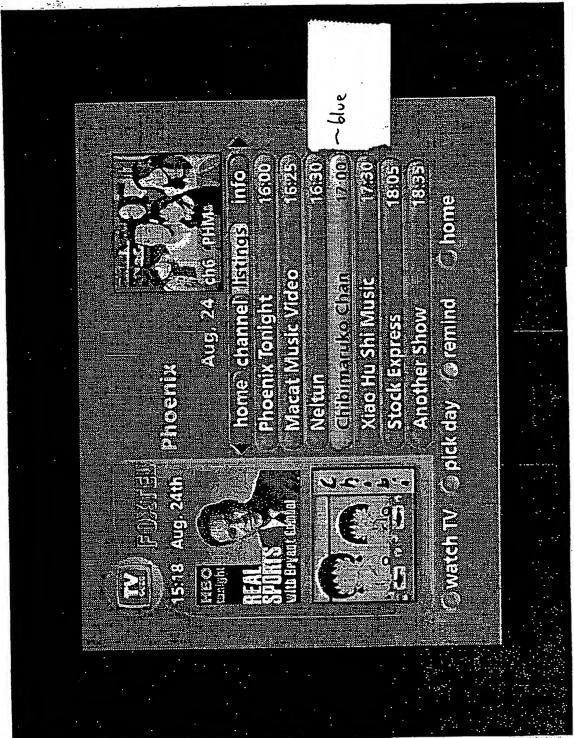
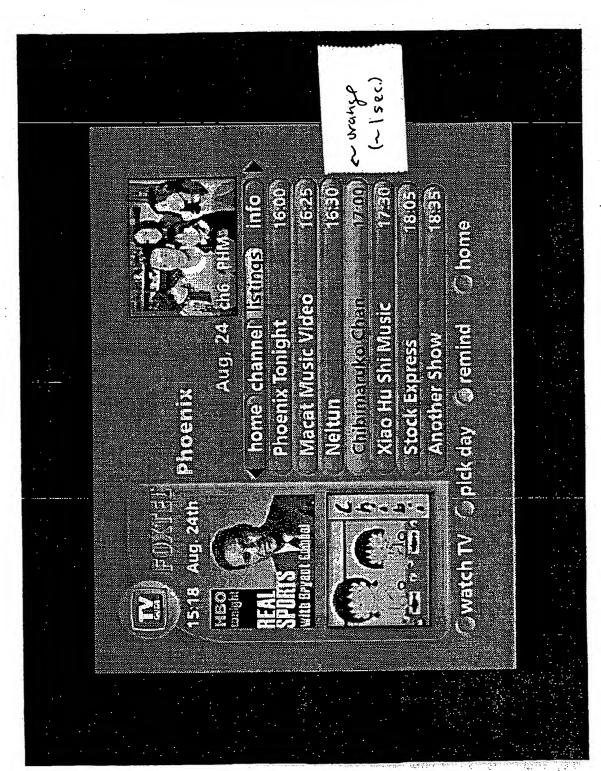
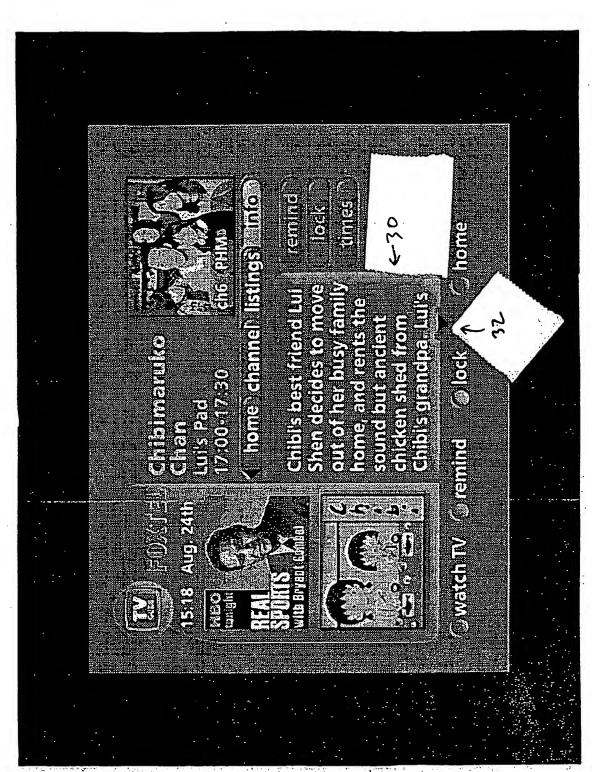
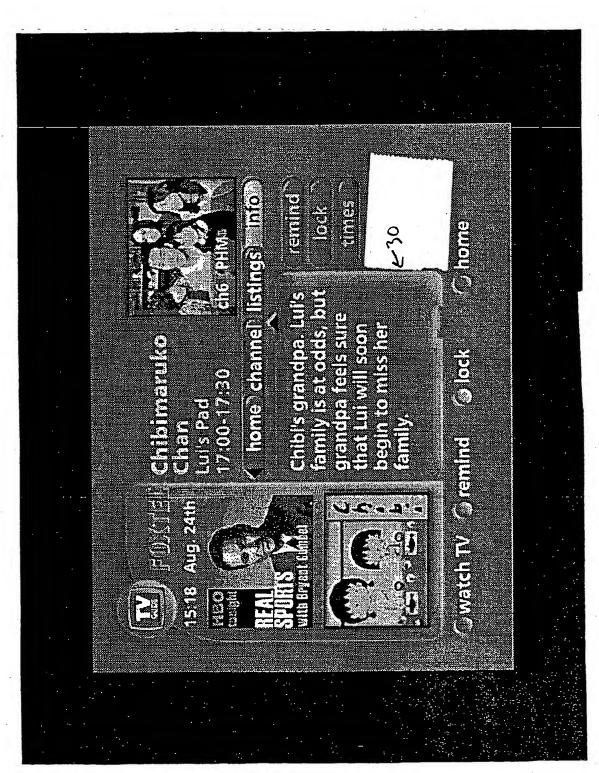


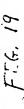
FIG: 16

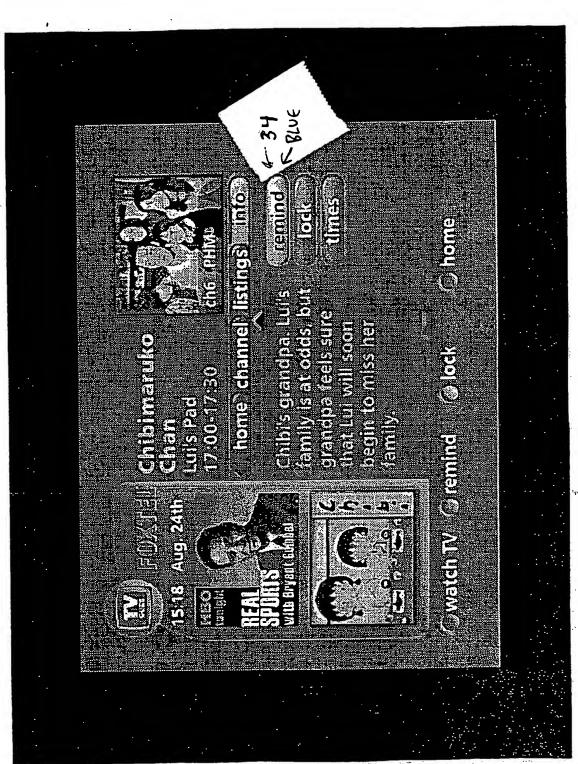




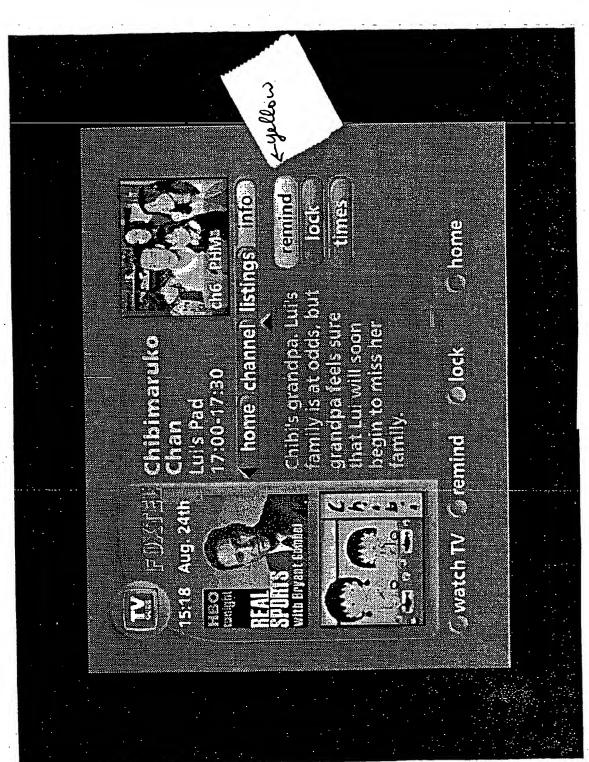




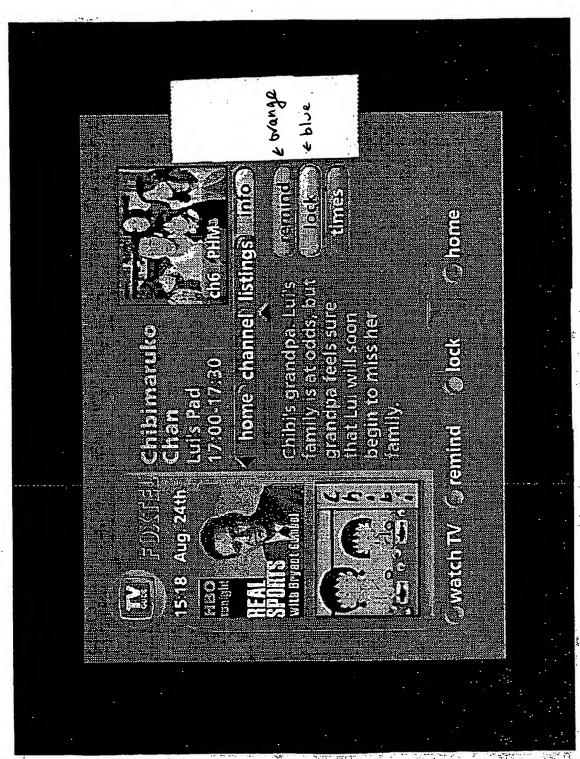


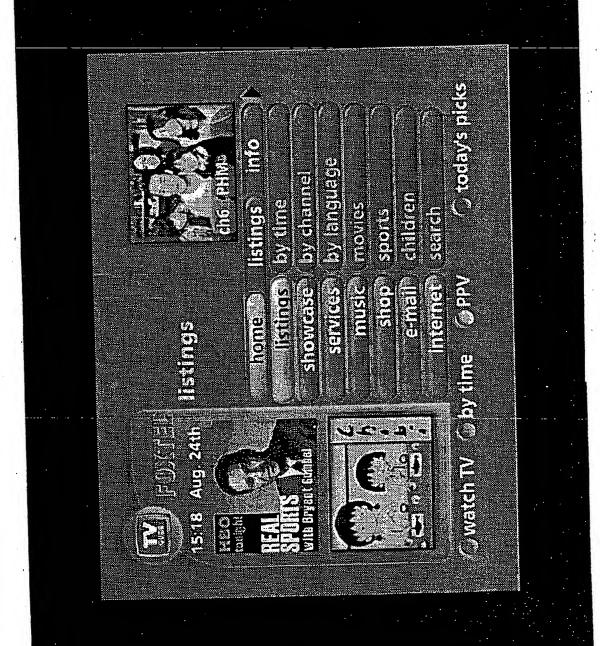




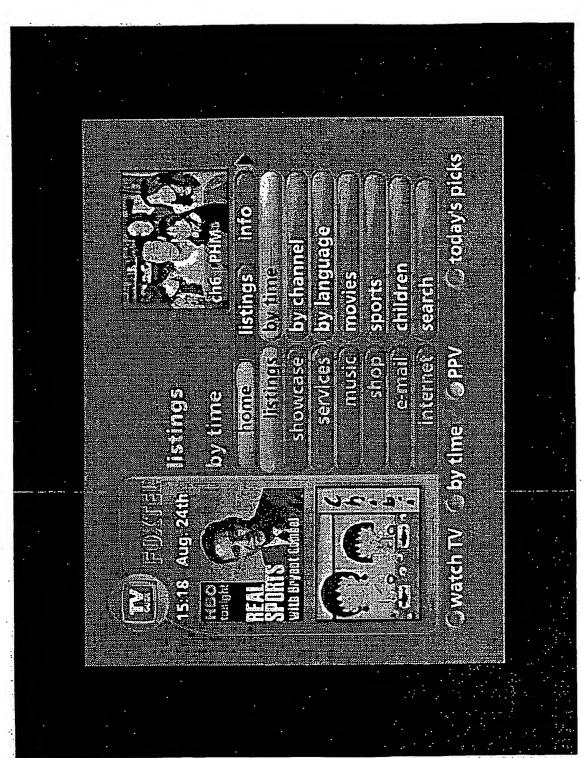


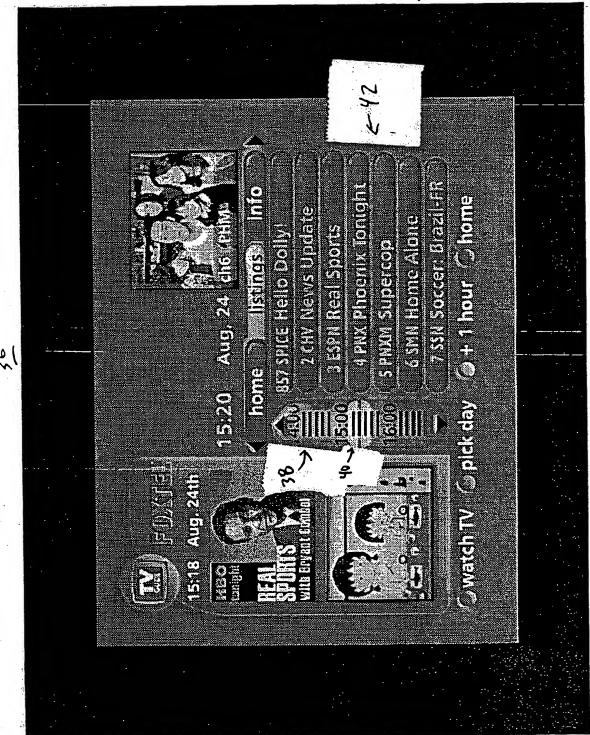


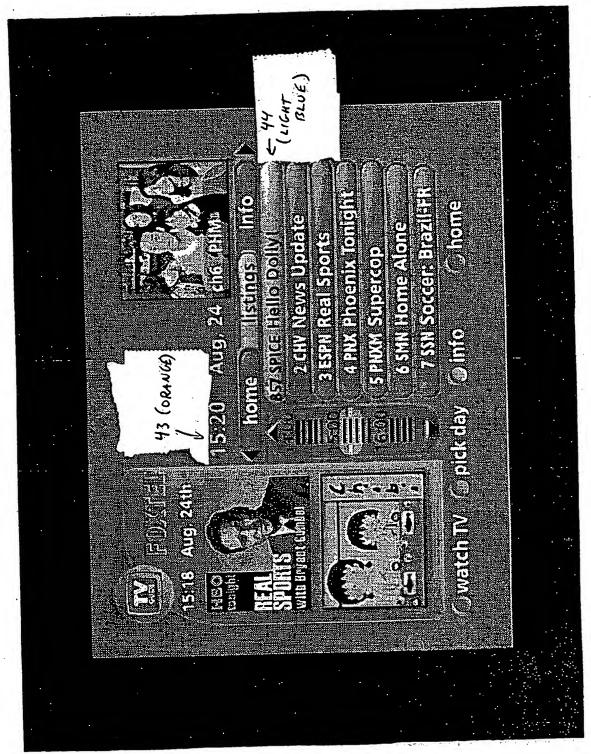




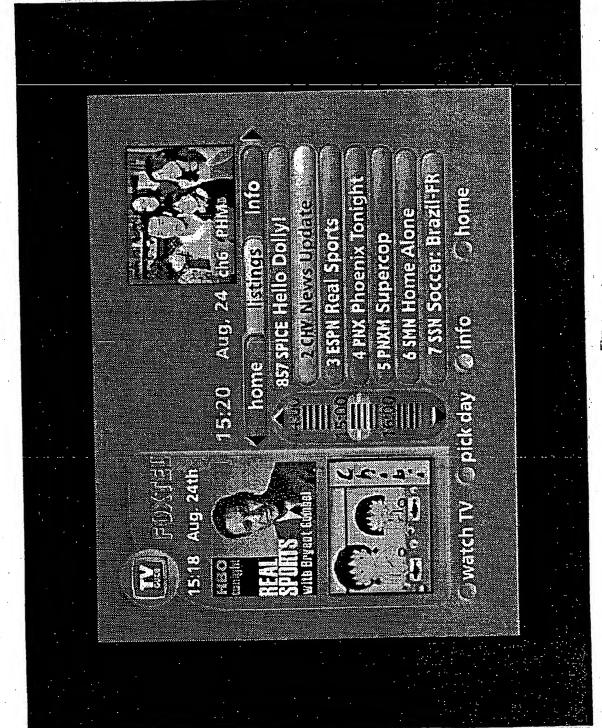




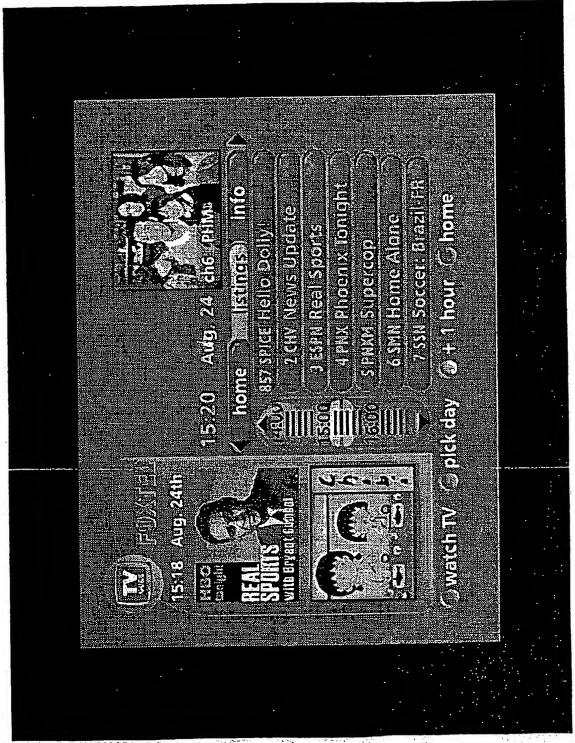




FIG, 25

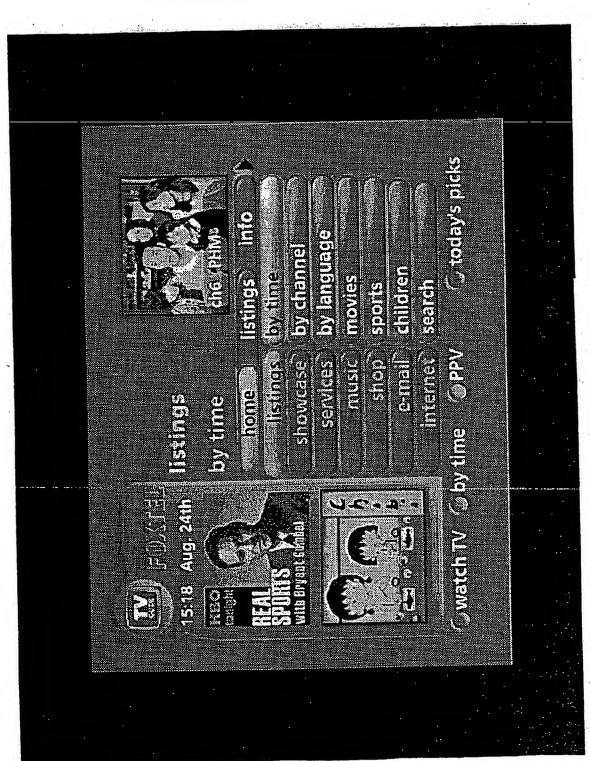


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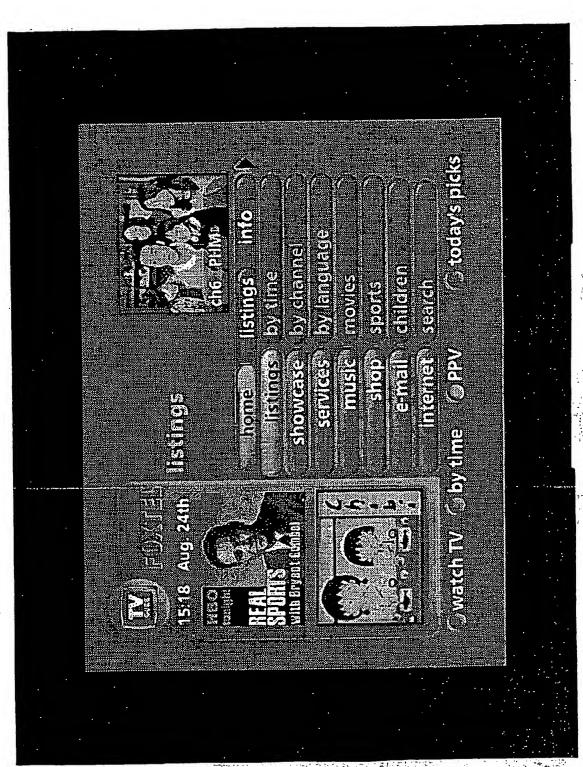


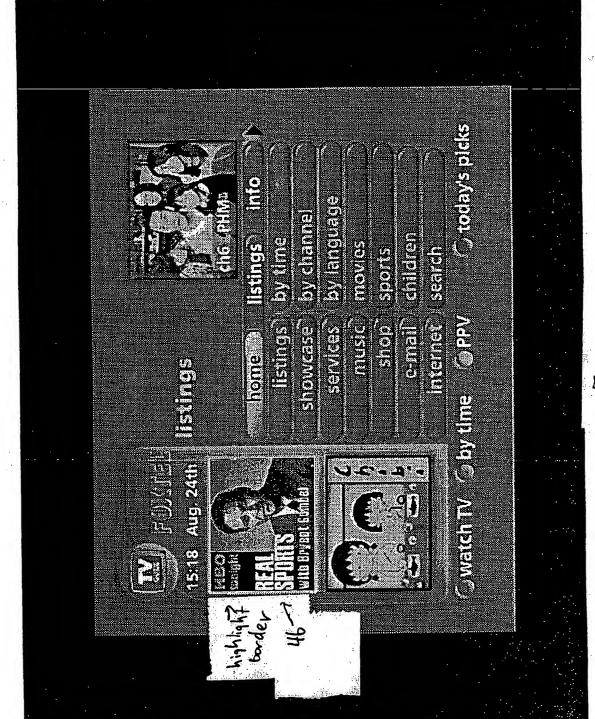
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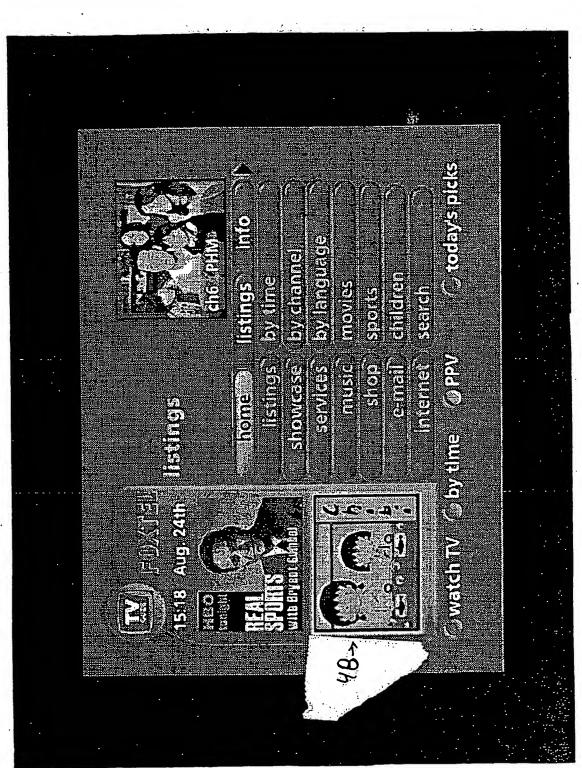




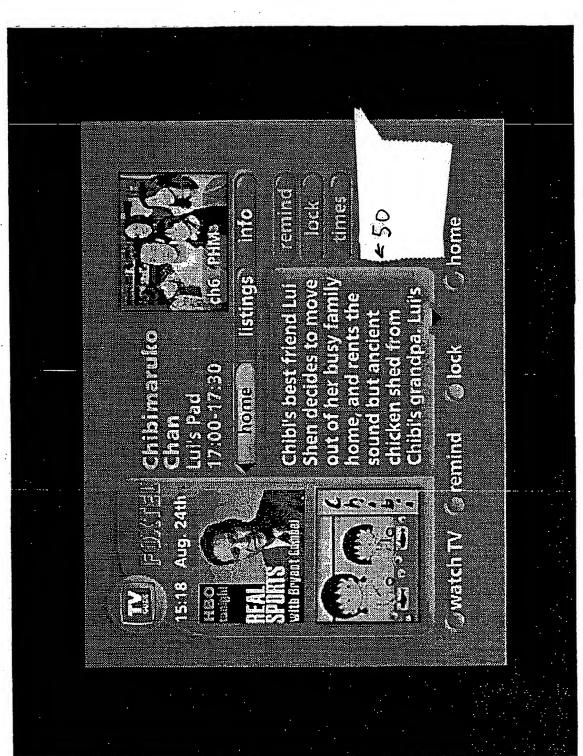




File 3







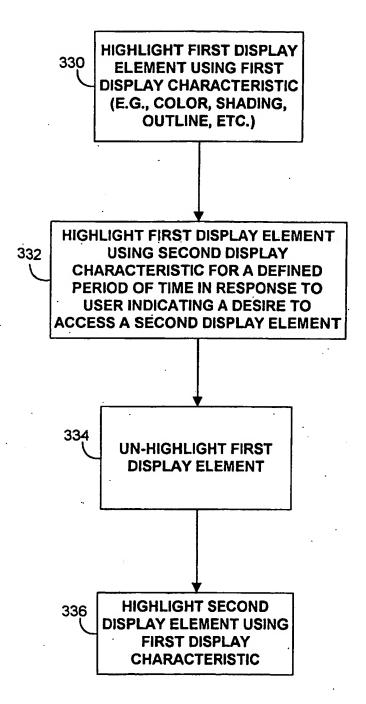


FIG. 33

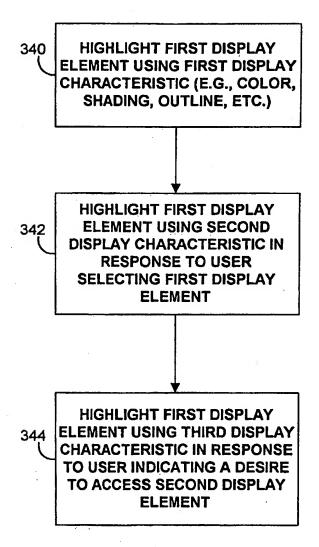


FIG. 34



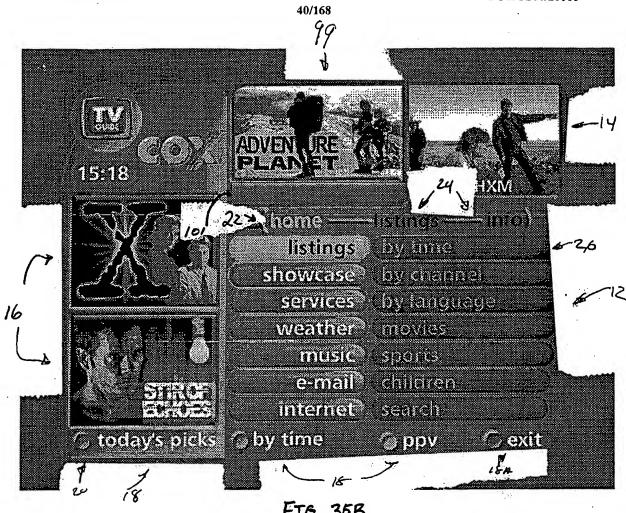
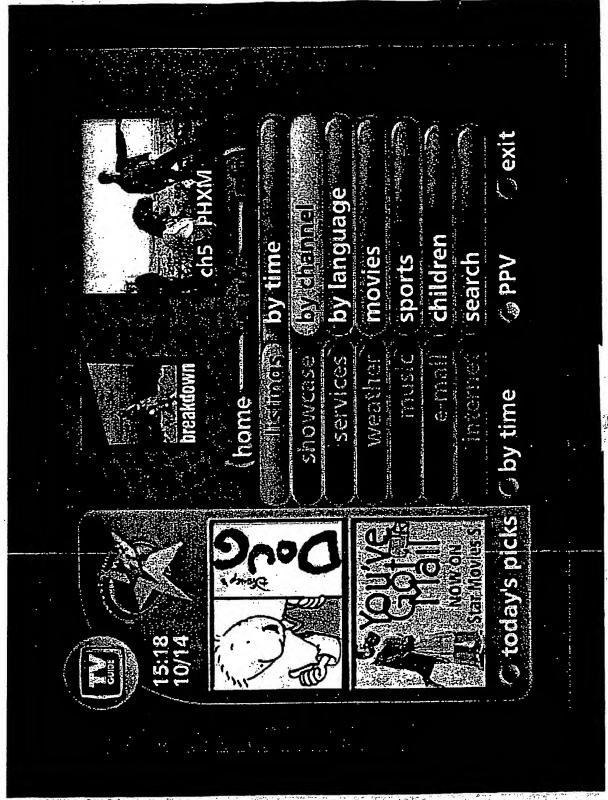


FIG. 35B



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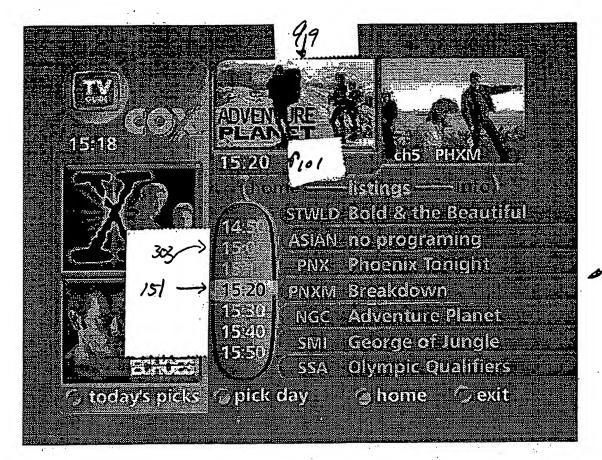


FIG. 37B

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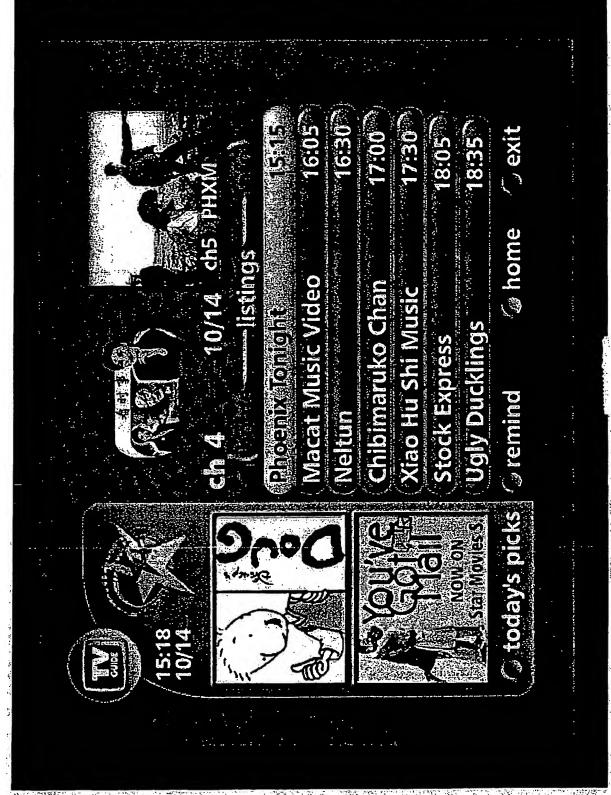
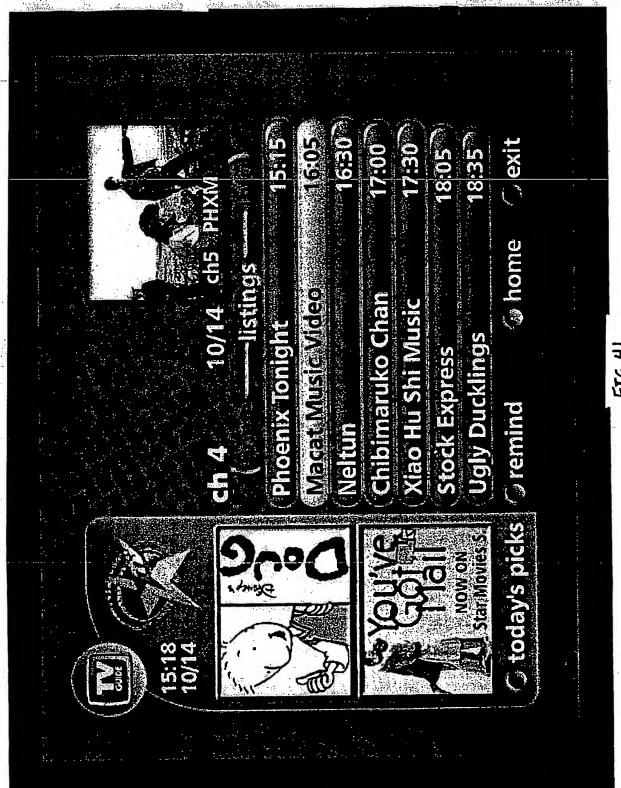


FIG. 40B



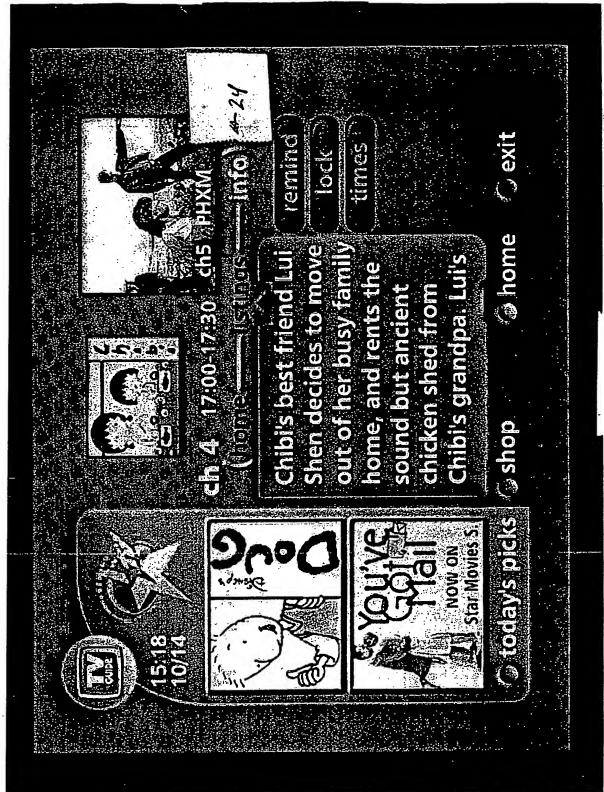


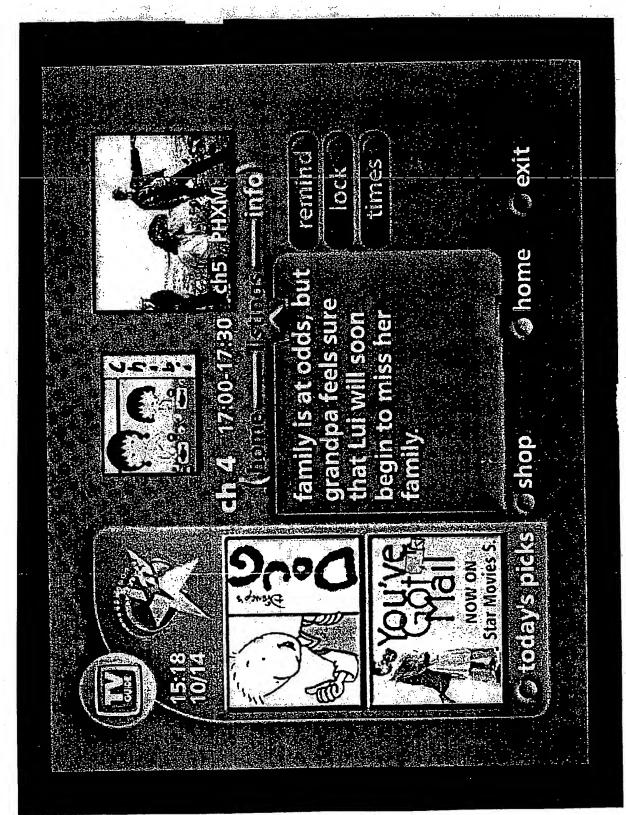
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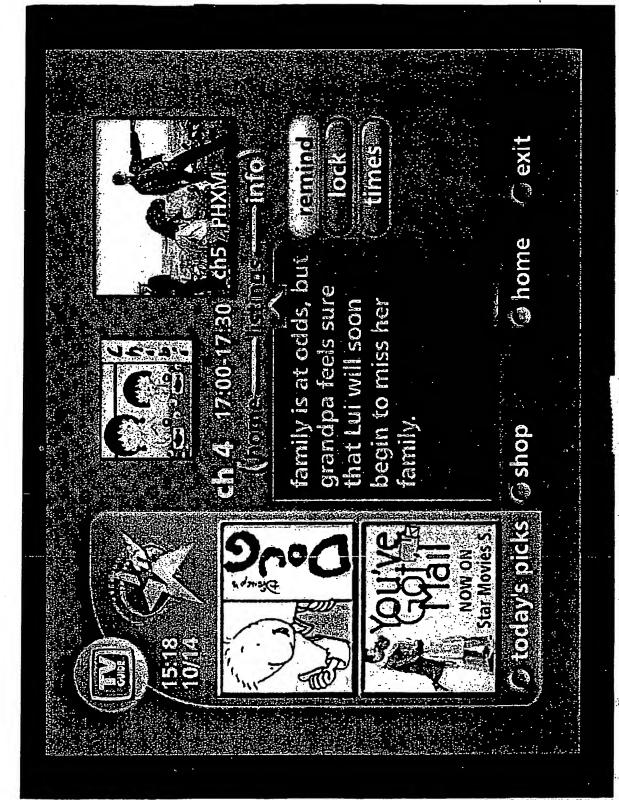
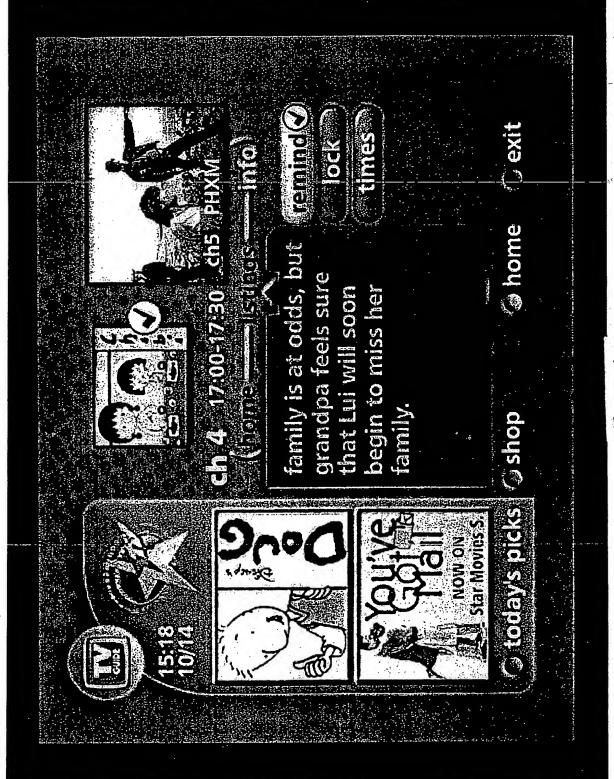
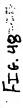
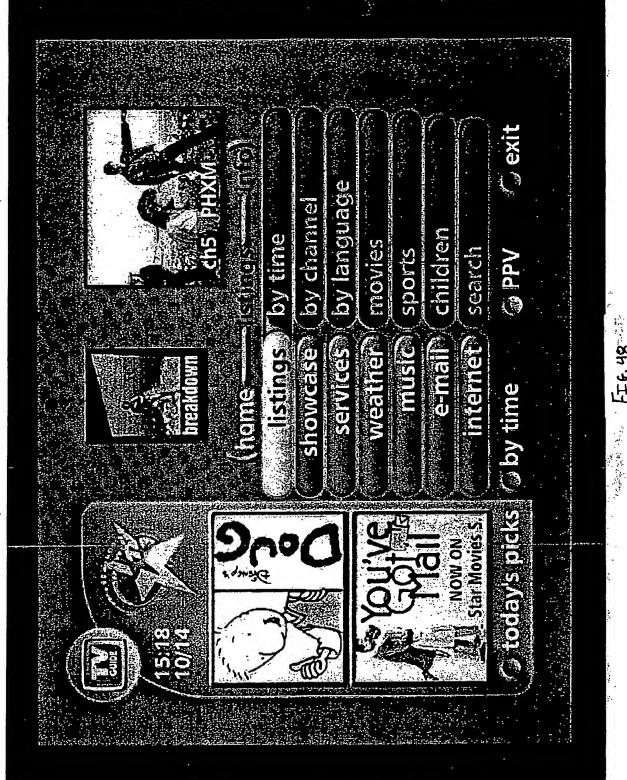


FIG. 46.









Fre. 49

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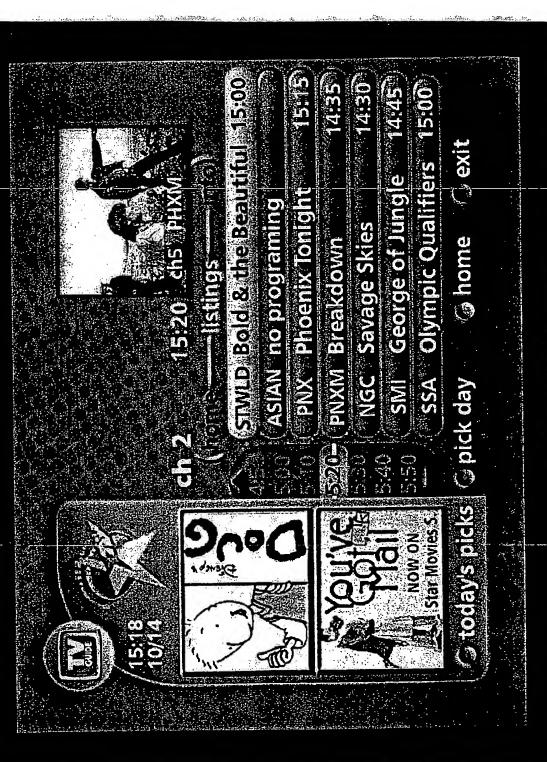
FIG. 50

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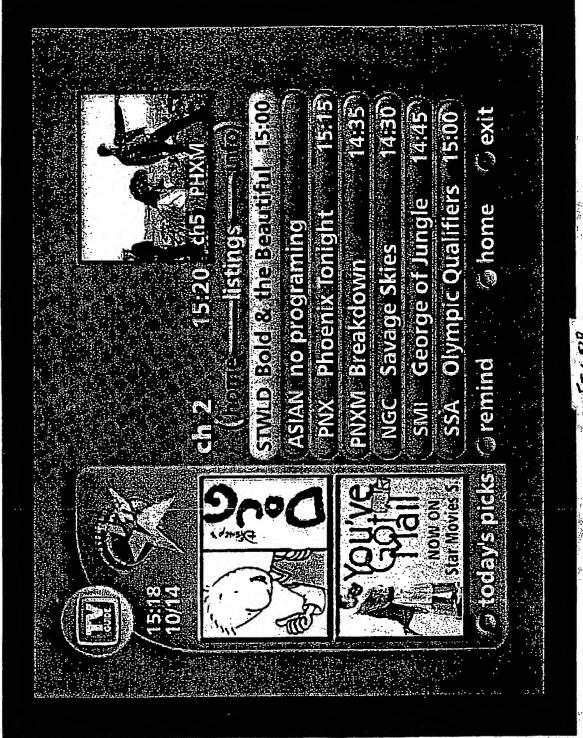
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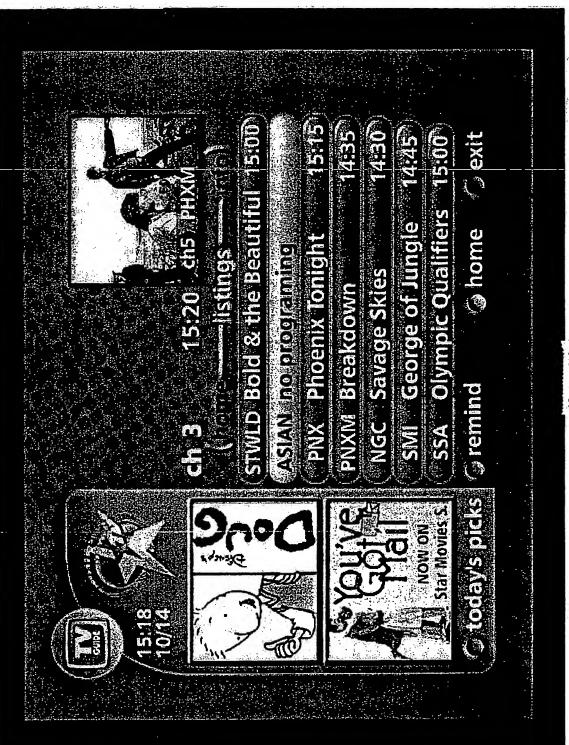
FIG. 52



ILG, 53A



EIG. 53B



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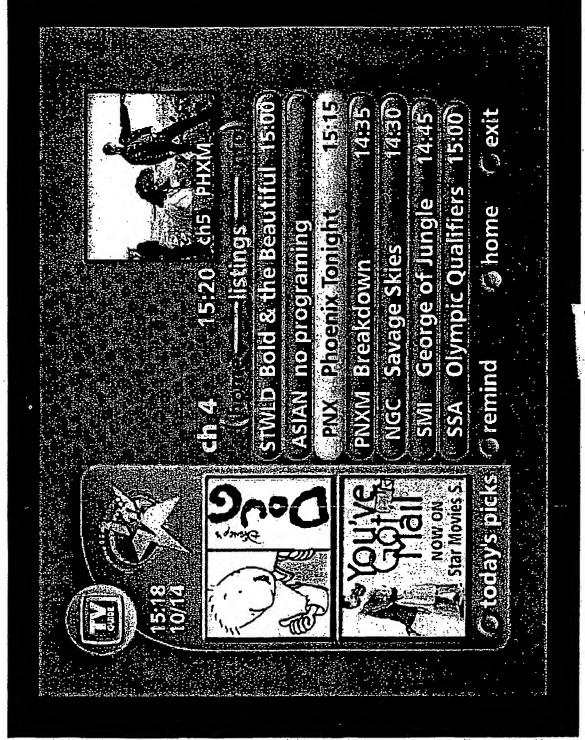
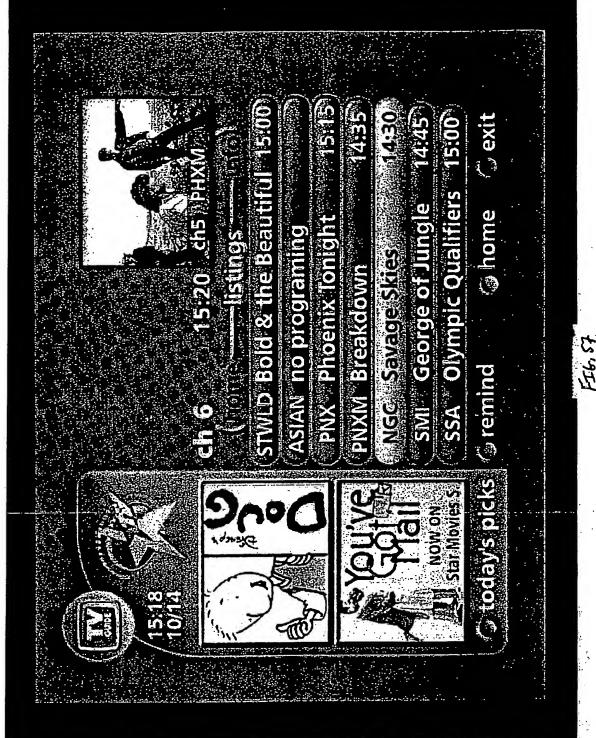
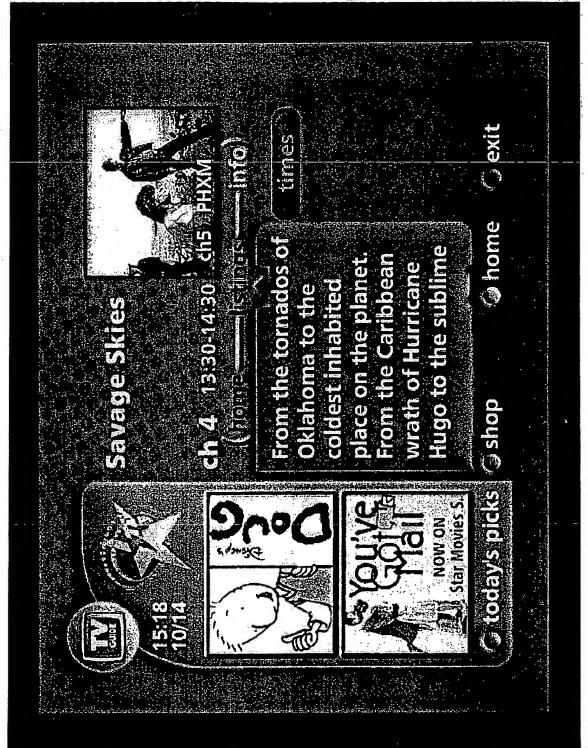


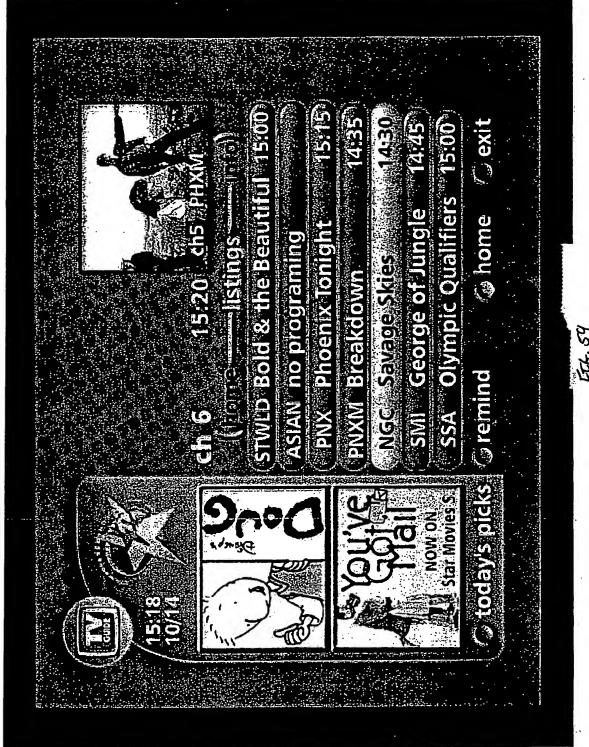
FIG. 56











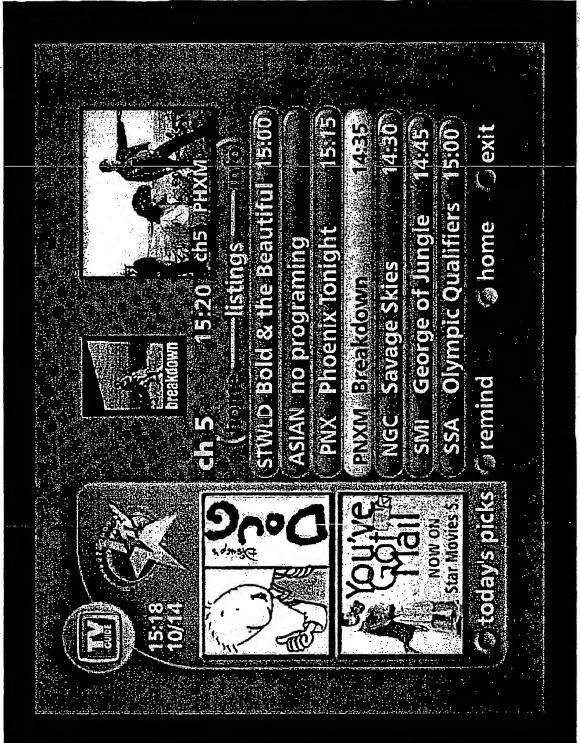
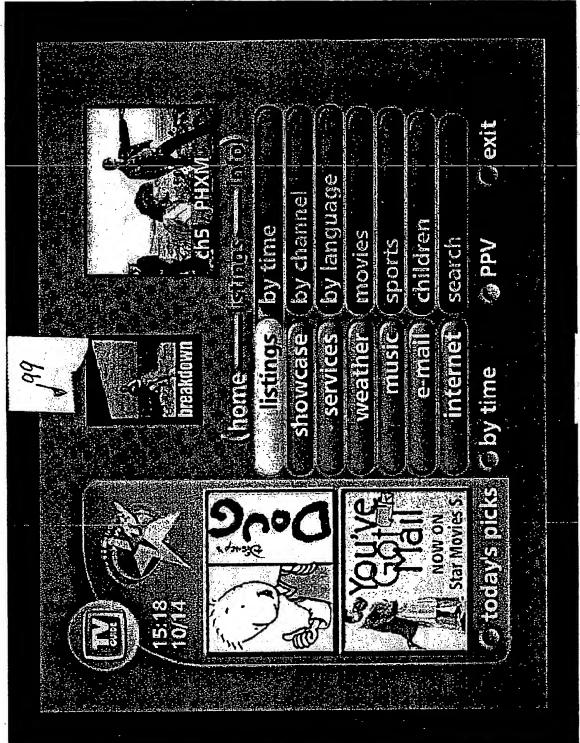




FIG. 62

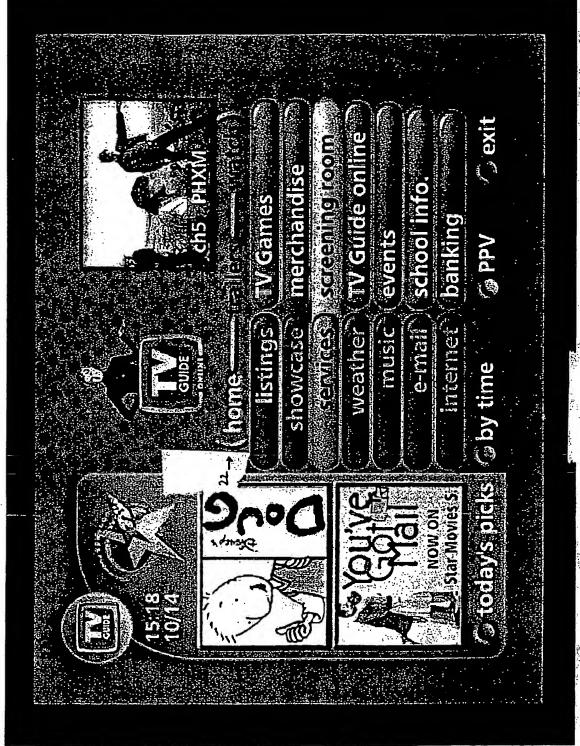






F26,64





FIL. 65

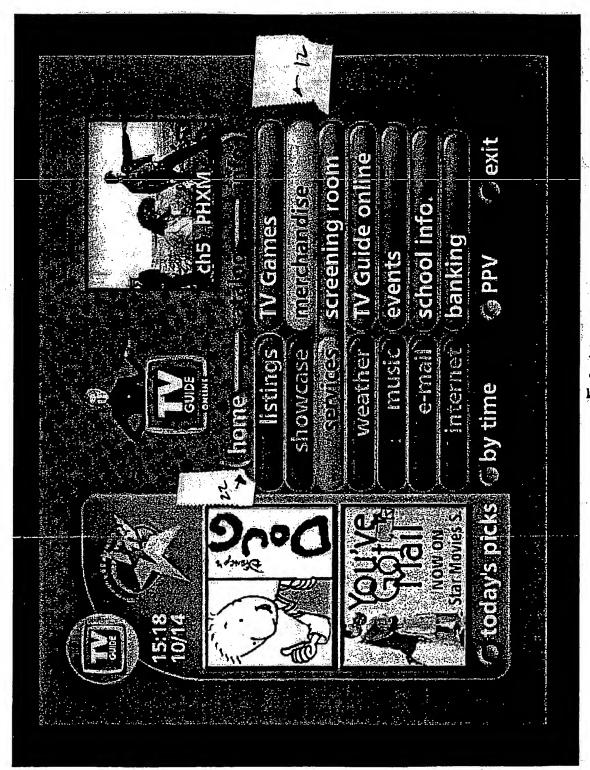
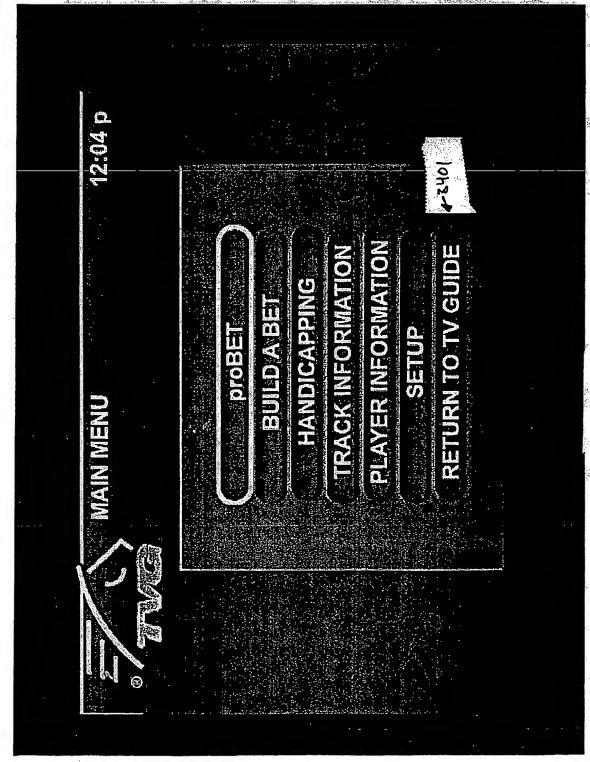
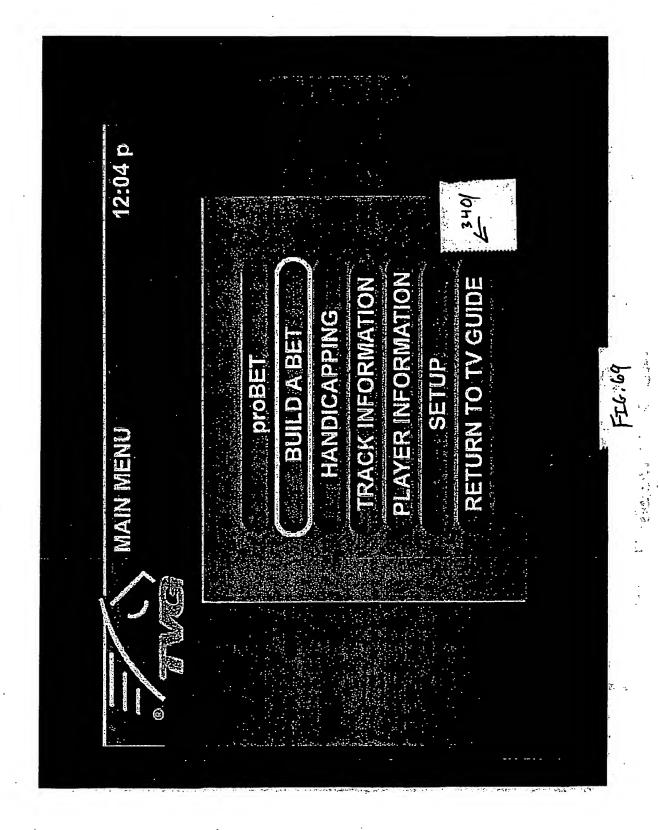


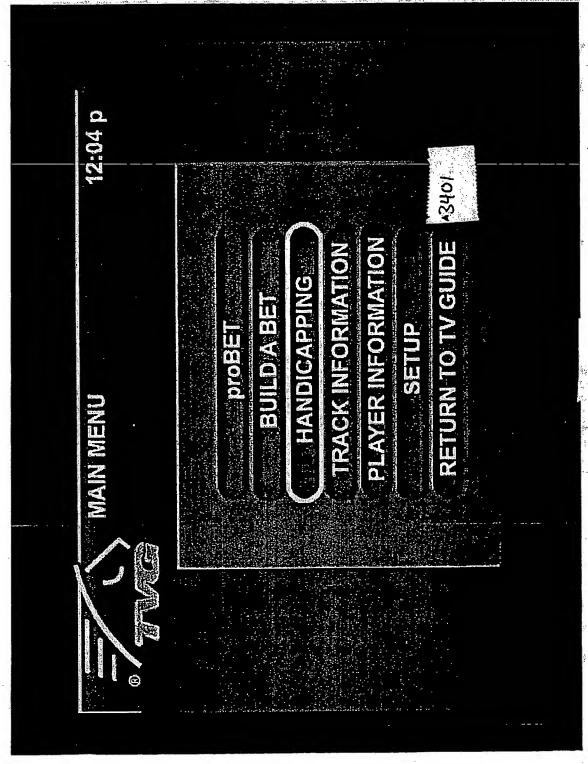
FIG. (alo



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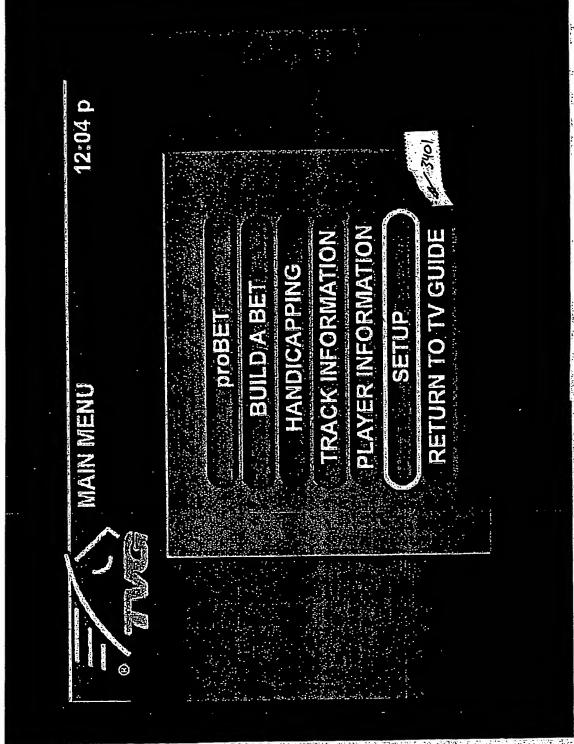






PLAYER INFORMATION TRACK INFORMATION HANDICAPPING BUILD A BET JEBOJG ...

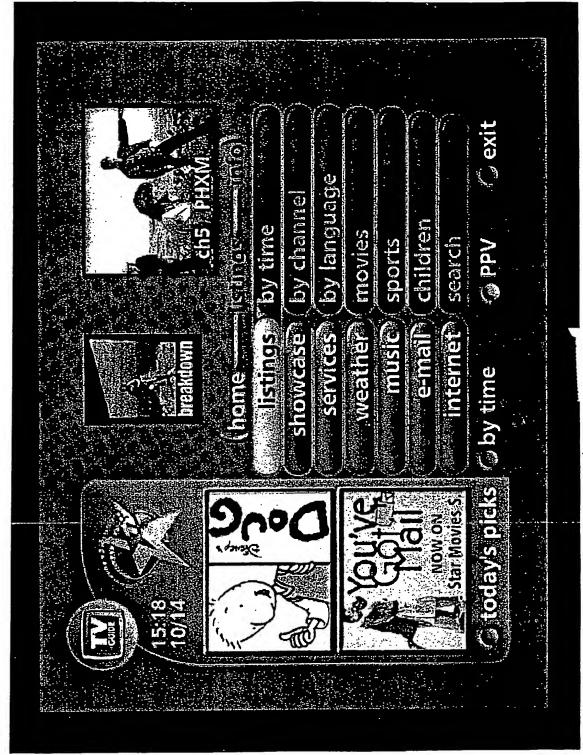
PLAYER INFORMATION RETURN TO TV GUIDE TRACK INFORMATION HANDICAPPING proBerr BUILD A BET SETUP



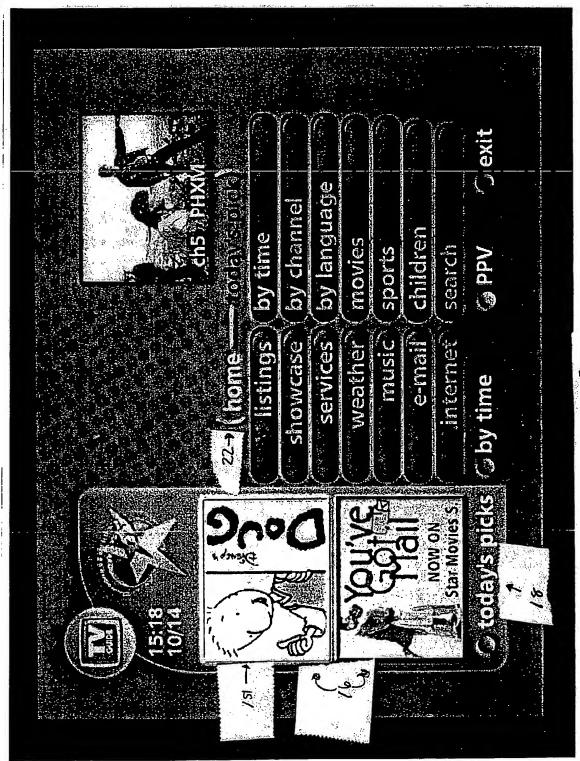
FLG. 大

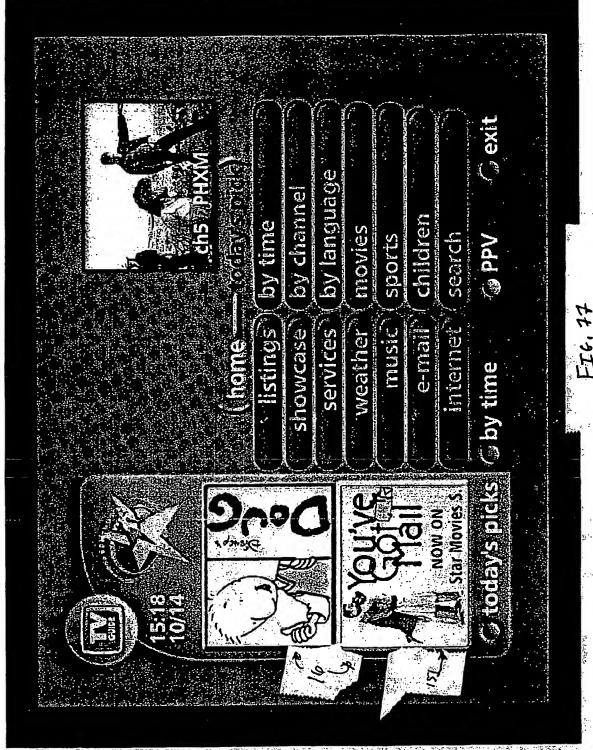
12:04 p RETURN TO TV GUIDE PLAYER INFORMATION TRACK INFORMATION HANDICAPPING BUILD A BET SETUP proBET MAIN WENU

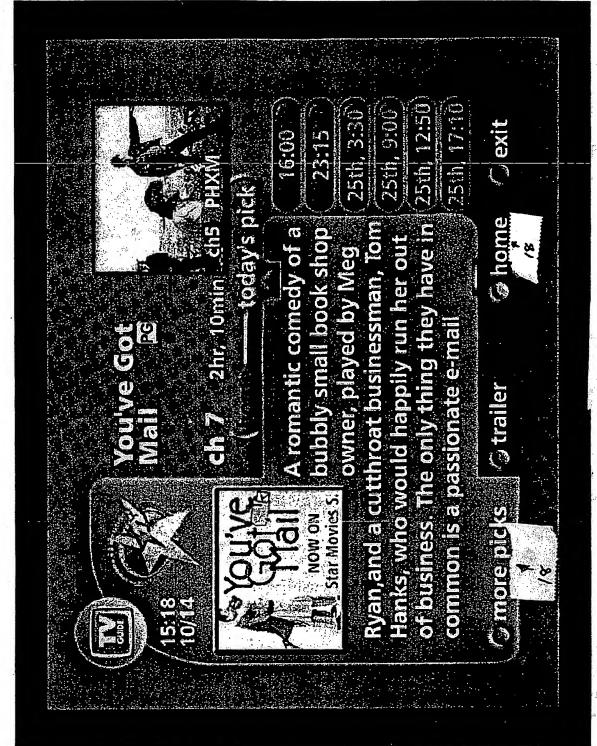
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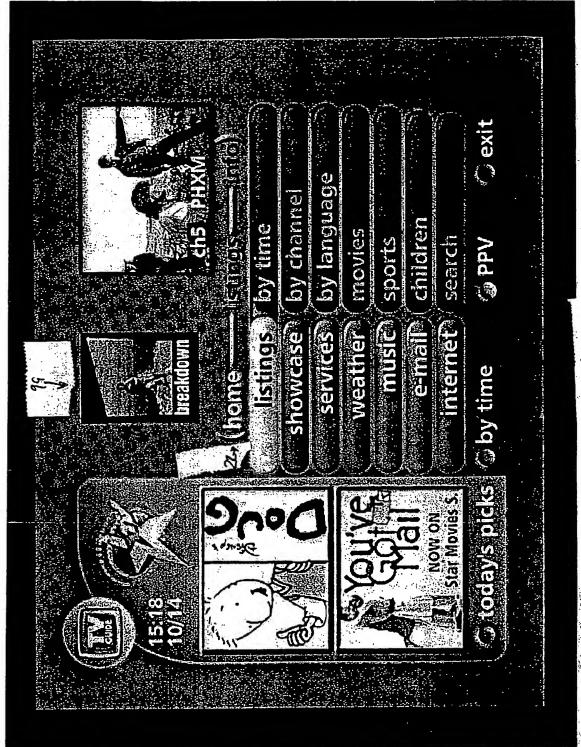


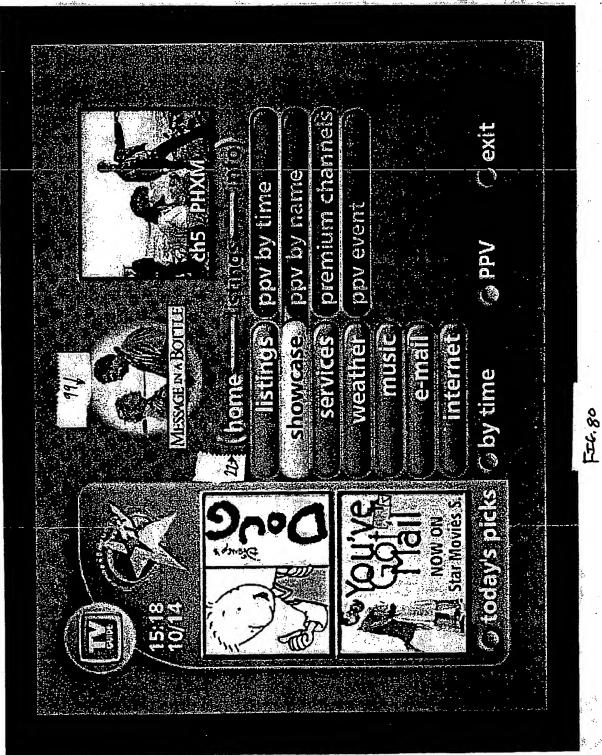




下7. 28

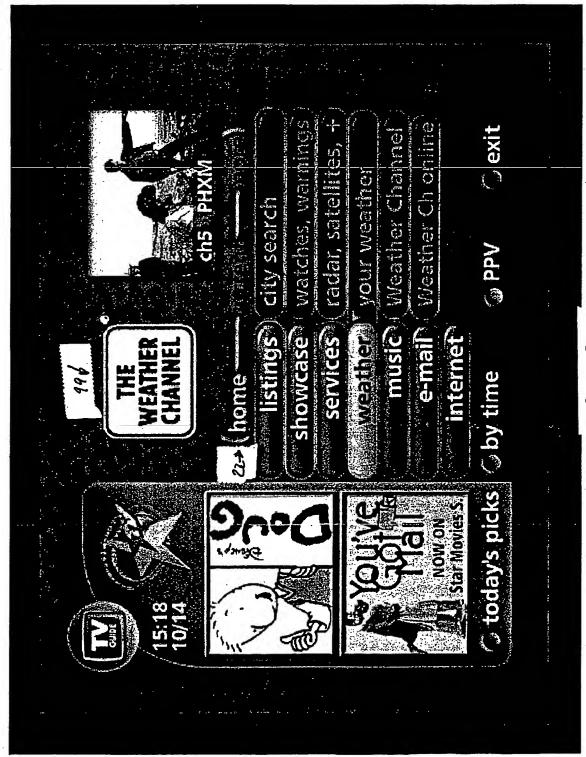








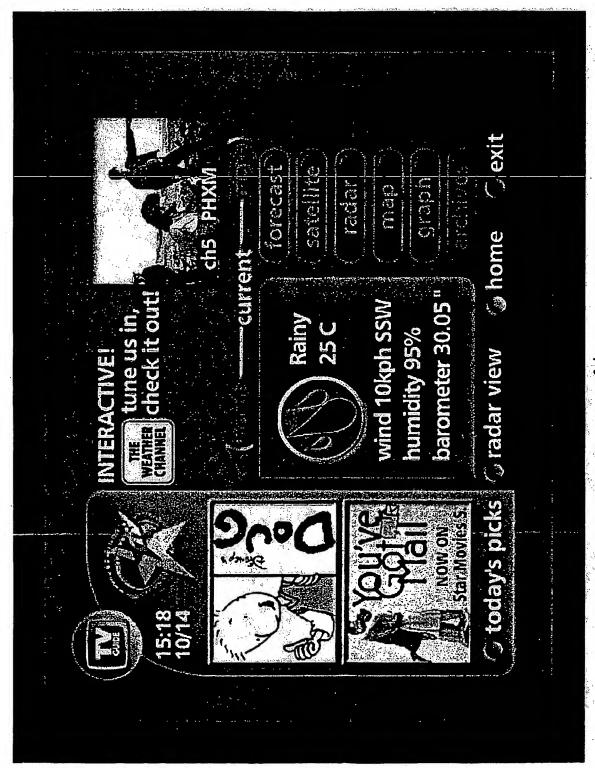


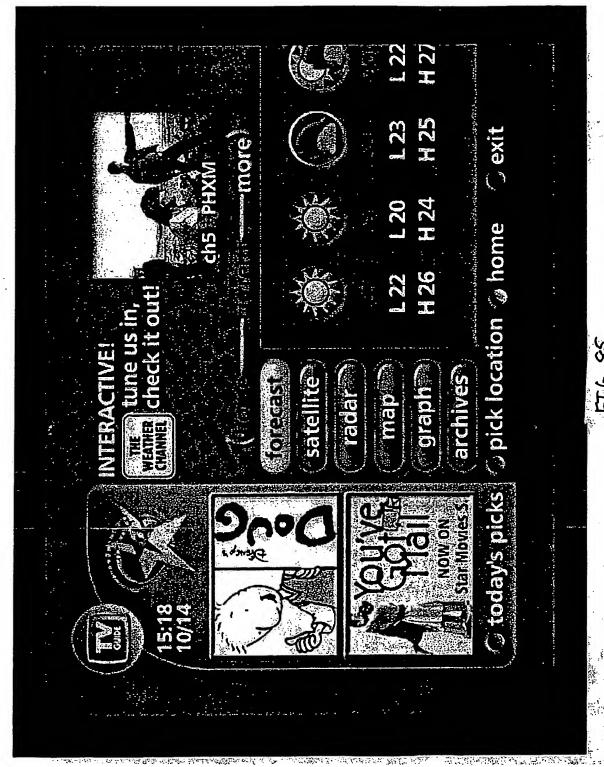




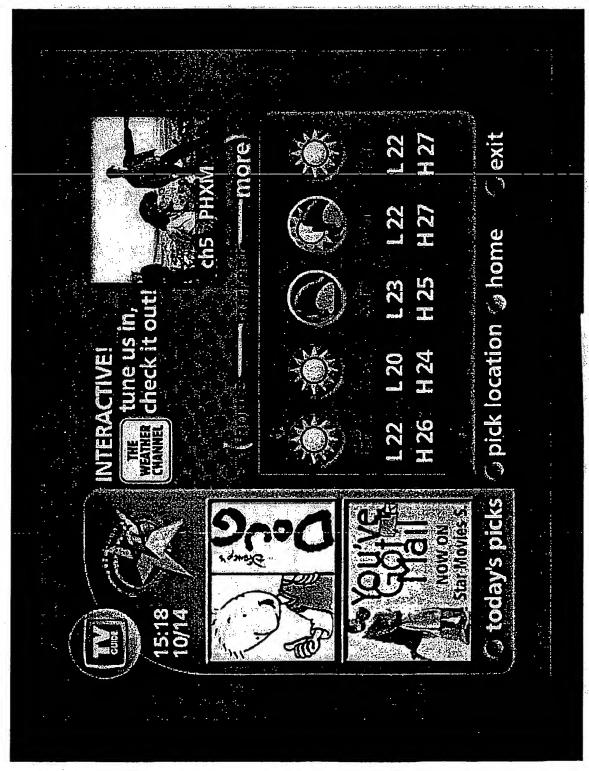


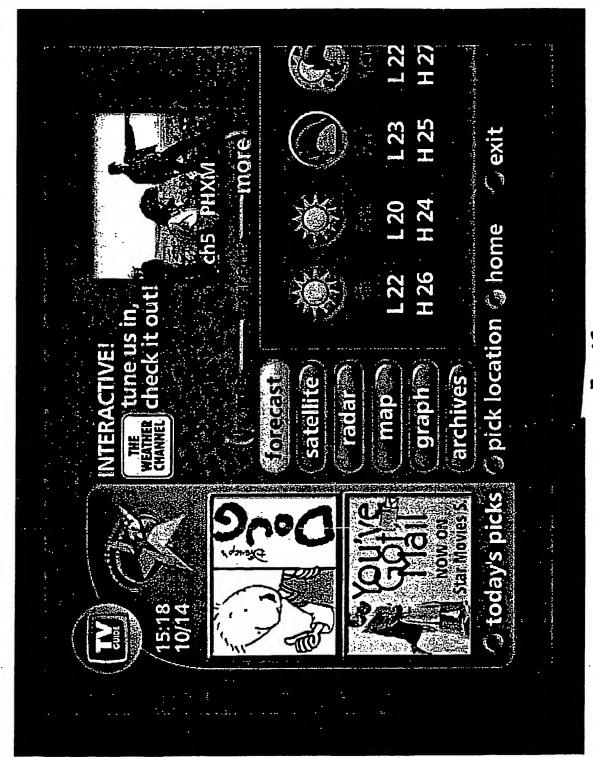




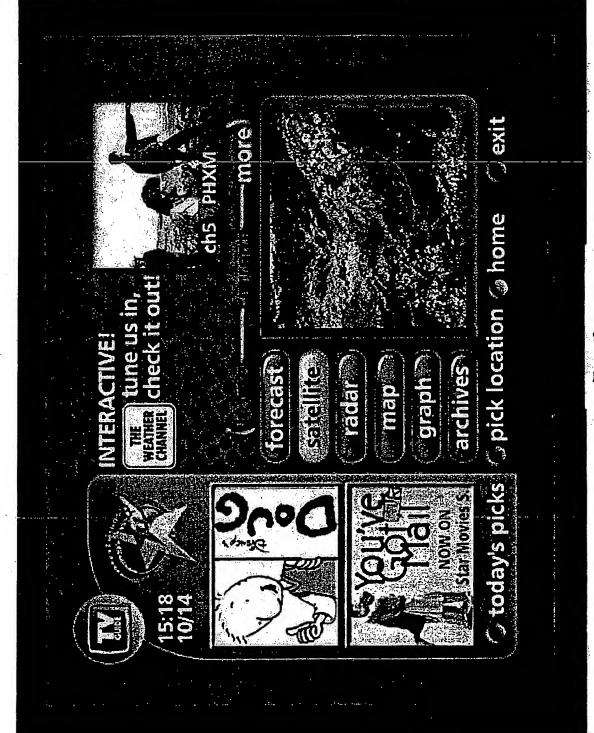


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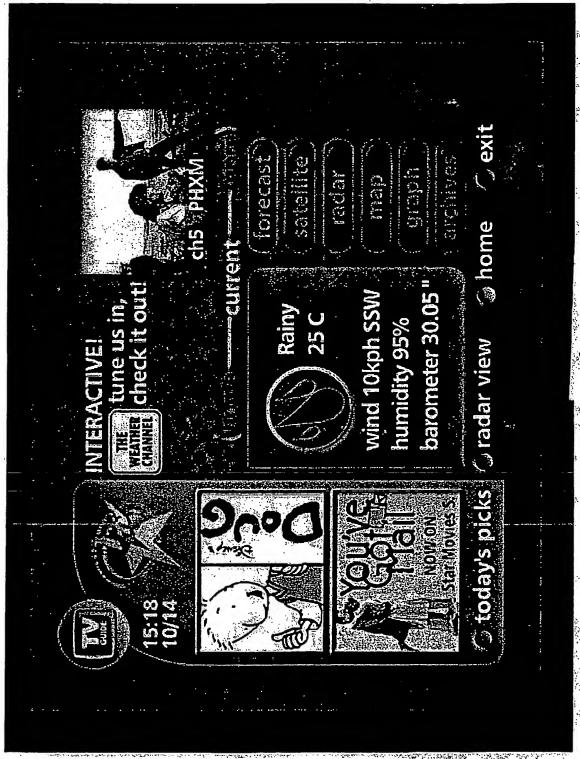




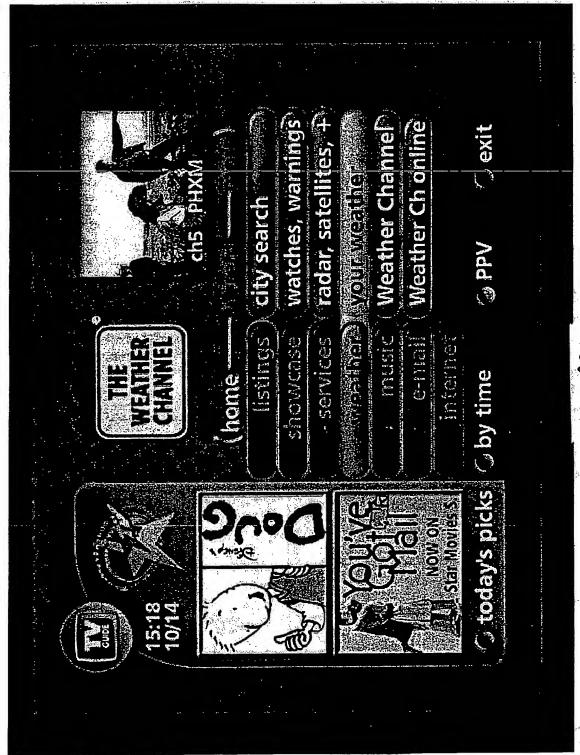
-16.87

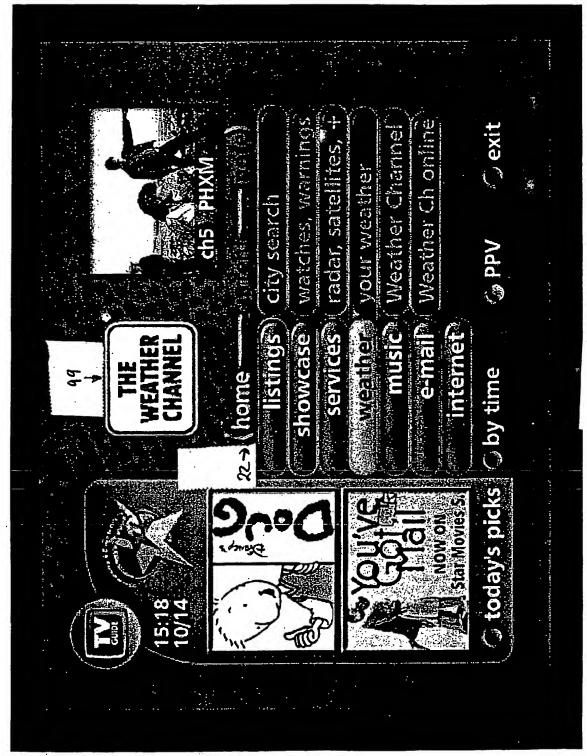


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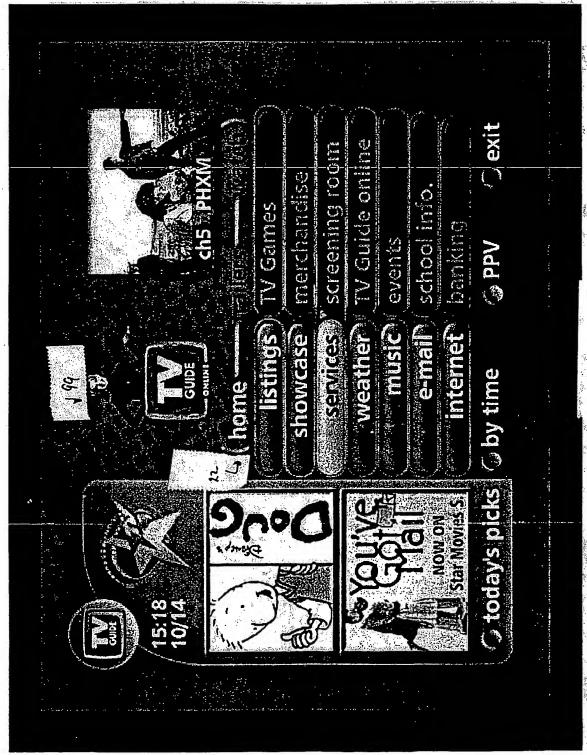


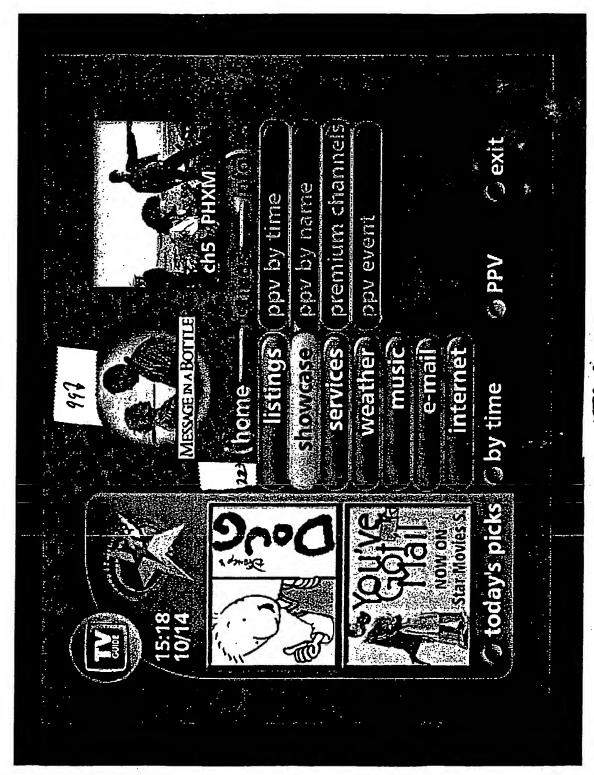




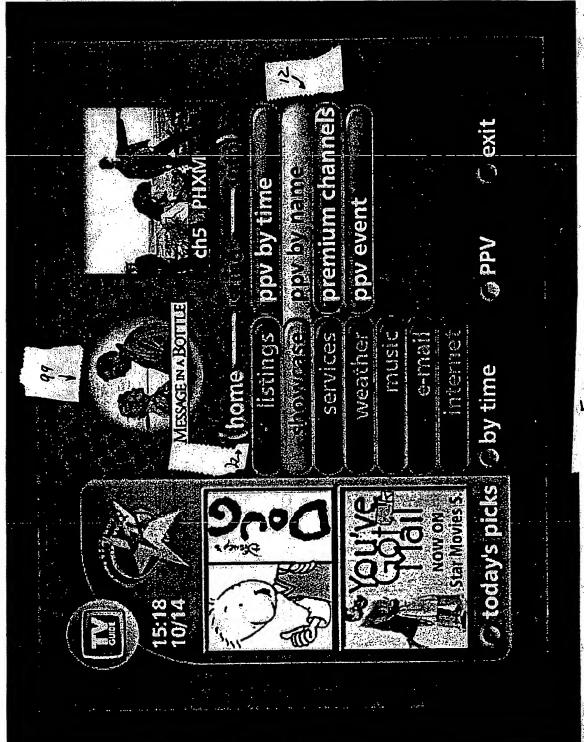
FI6.91

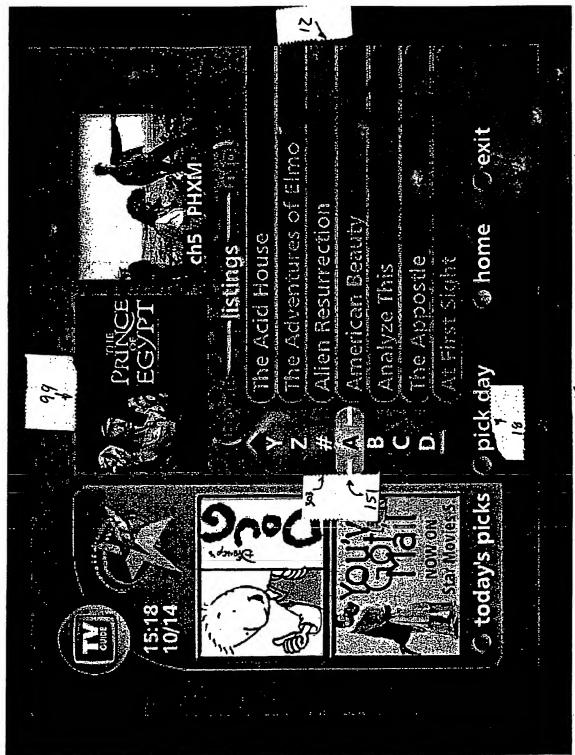




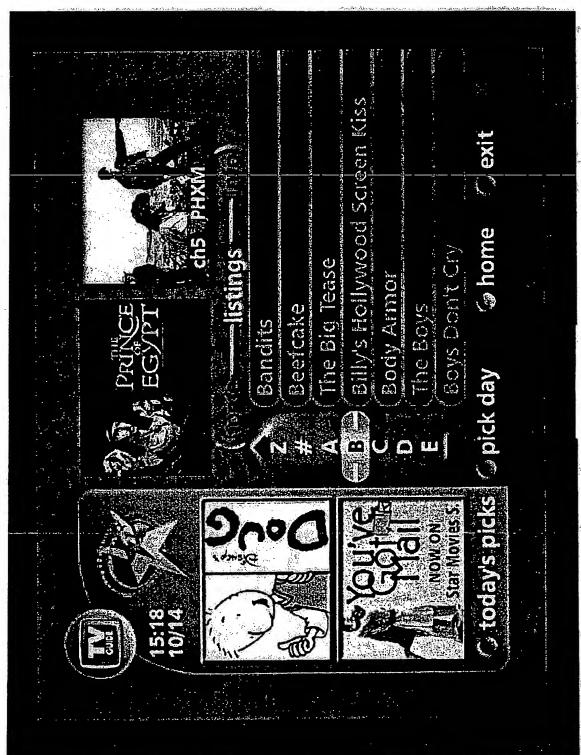


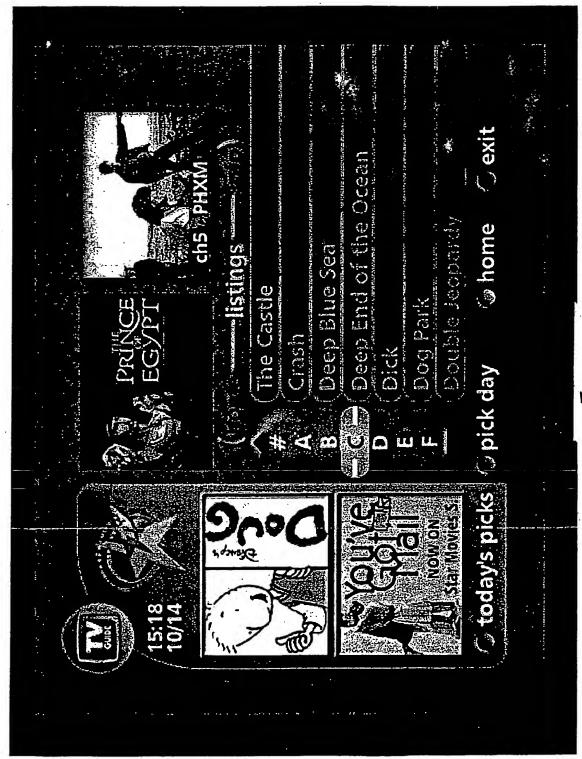
FIE, 93



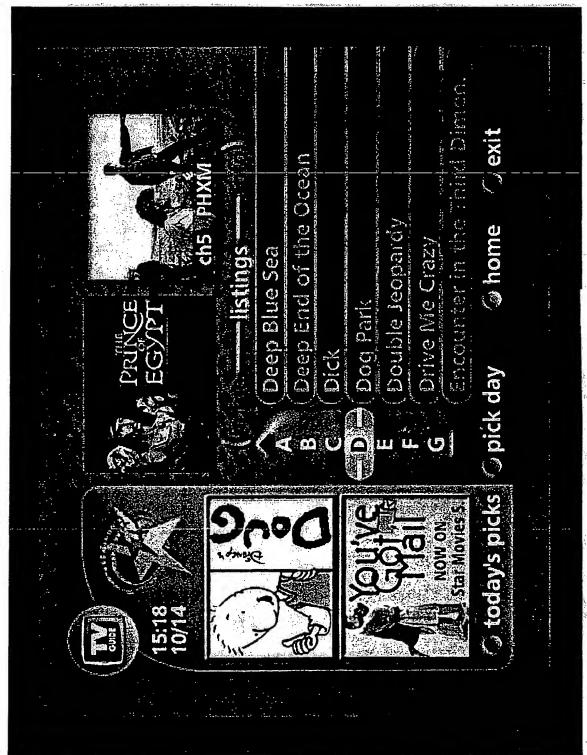


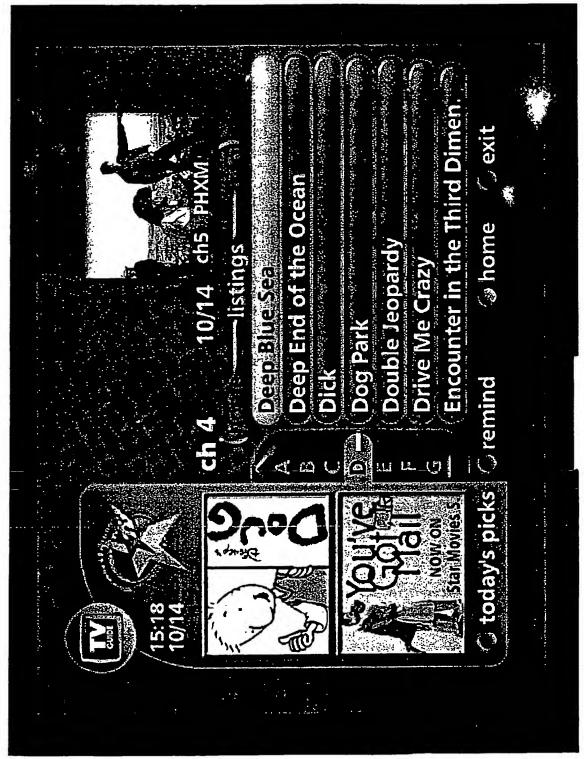








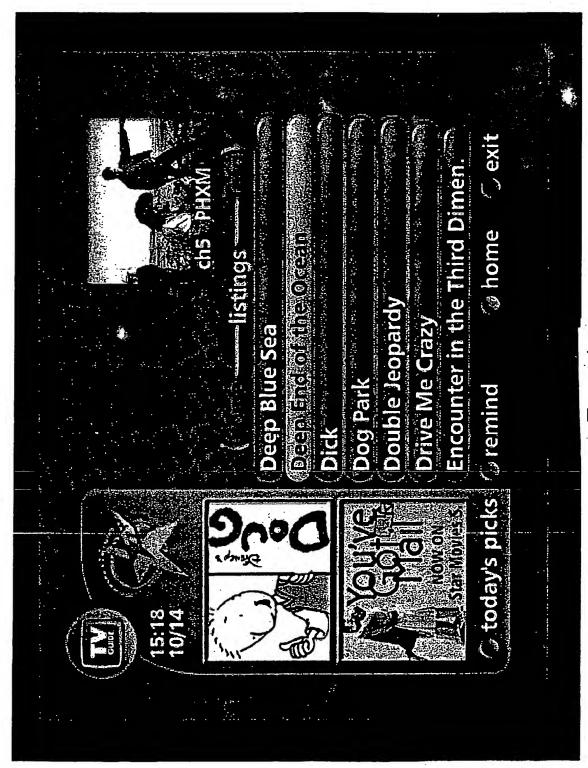




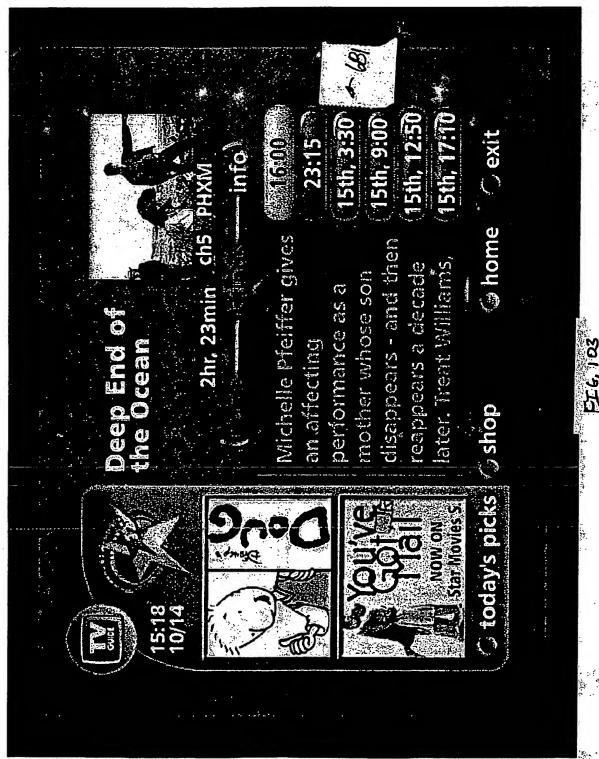
FL6. 69











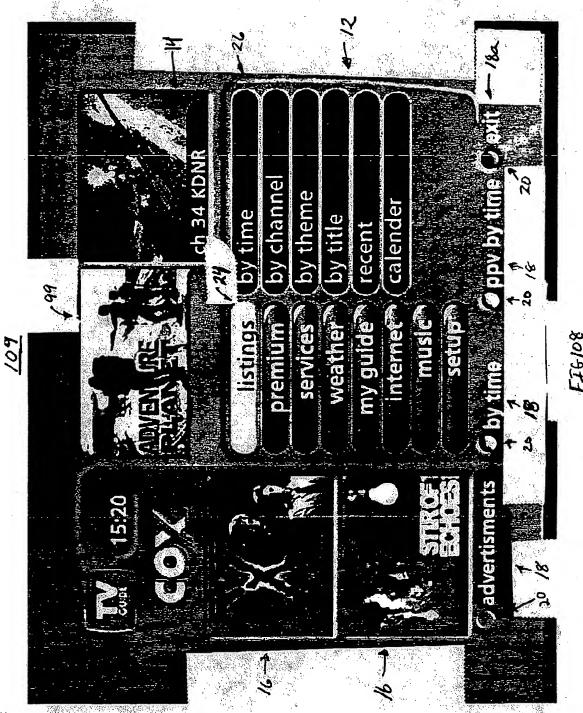
FC, 104



TG. 105







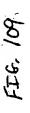








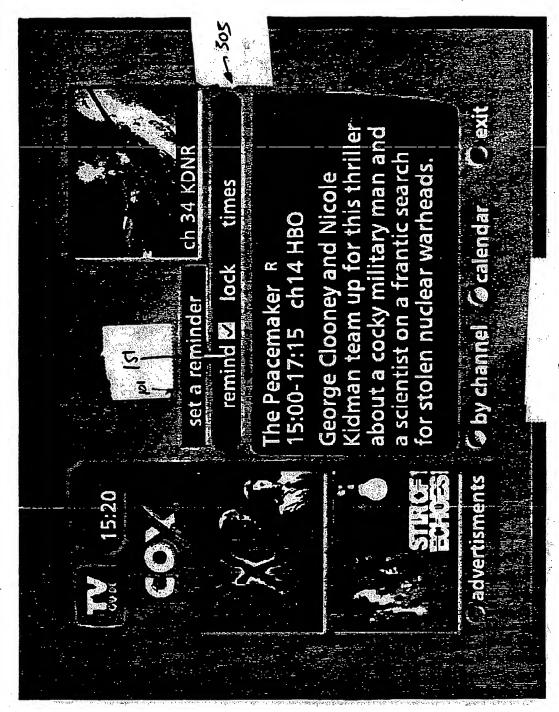
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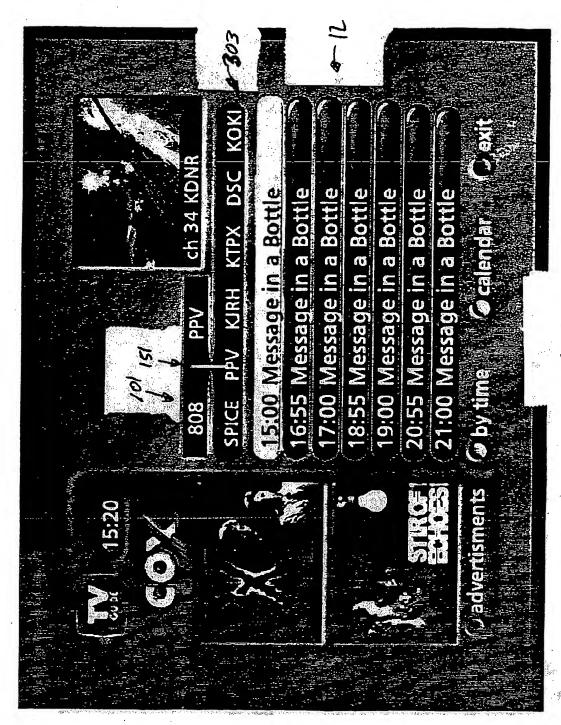




FIE, 114







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Fz6, 119





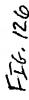




OK to order	lock 19:20 22:45 Sat1:10 Sat7:3'- Deep End of the Ocean PG-13 \$2:99 19:20-21:25 ch145 PPV3	affecting performance as a mother whose son disappears and then reappears a decade later. Treat Williams	J PPV by time @ lock
15:20			advertisments

FCG. 124



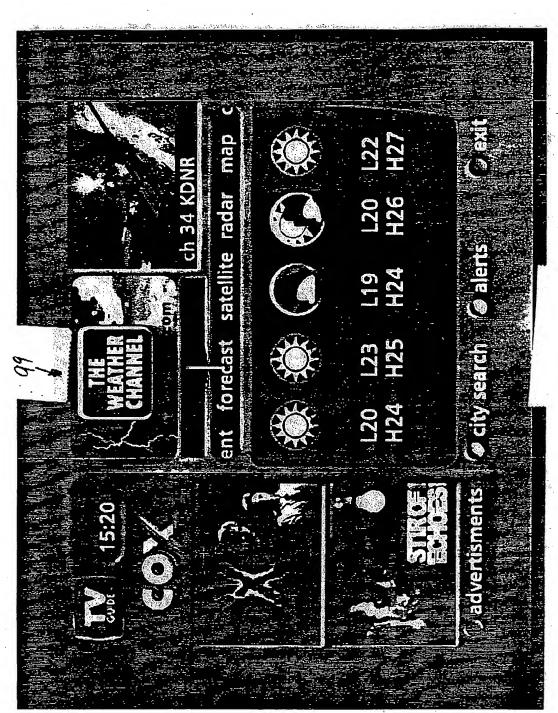


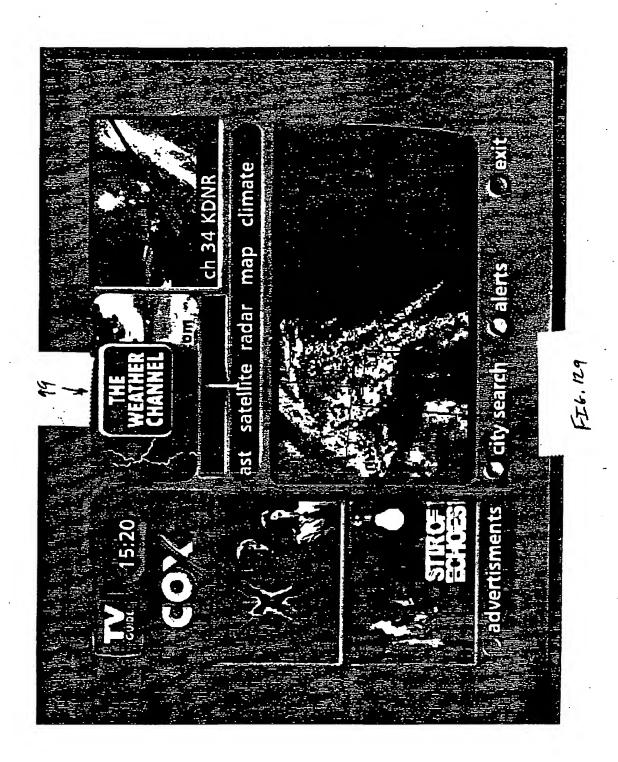




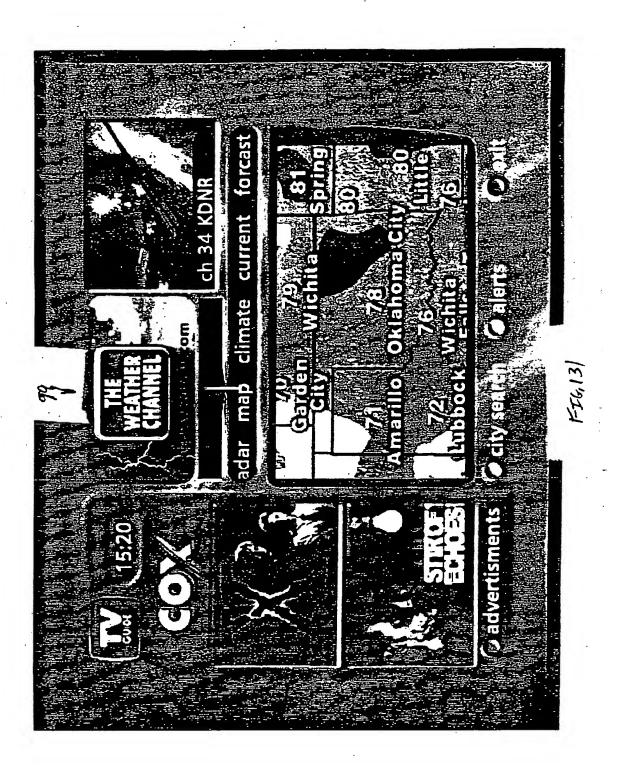
FIF. 127

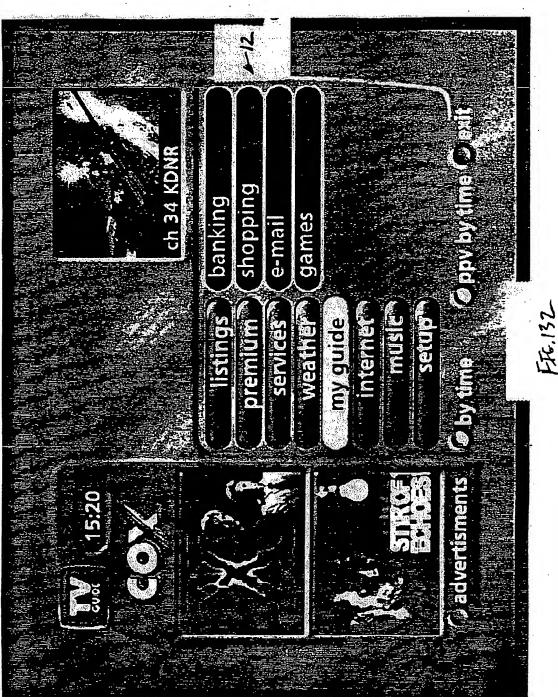




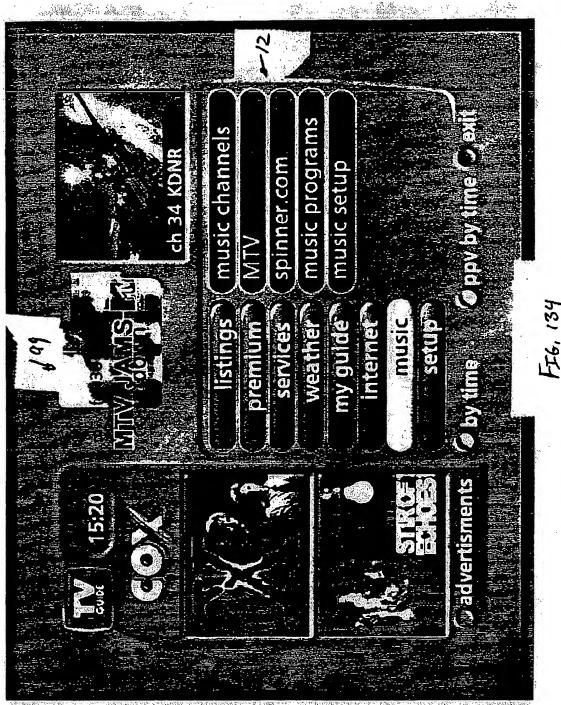














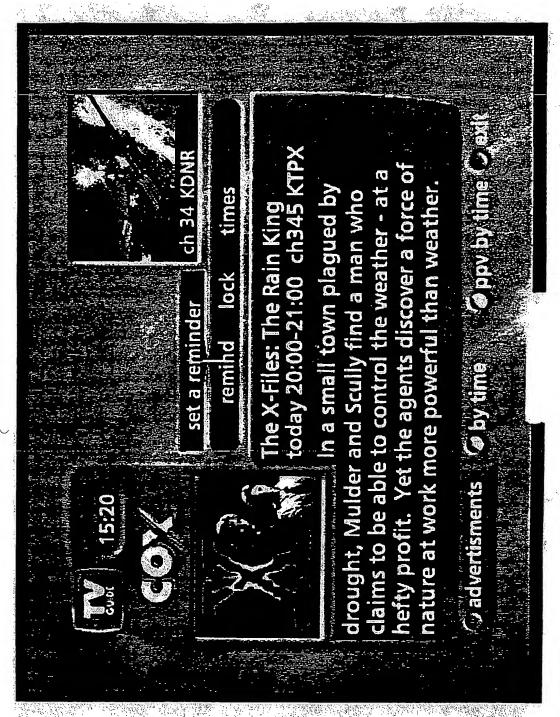




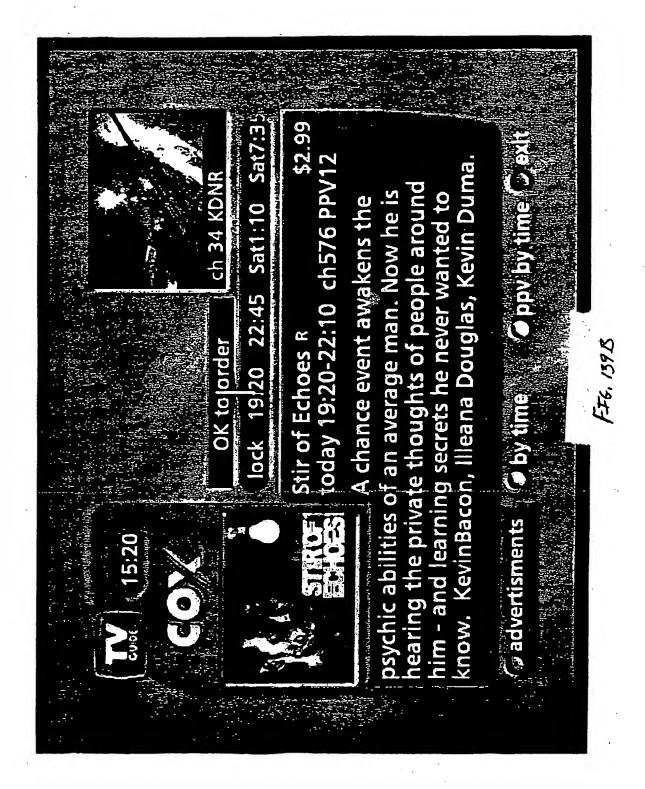
压。184







F. (37.



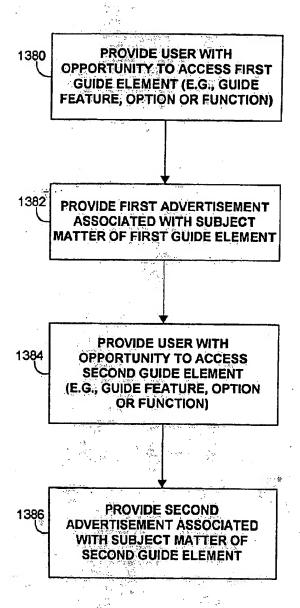


FIG. 138

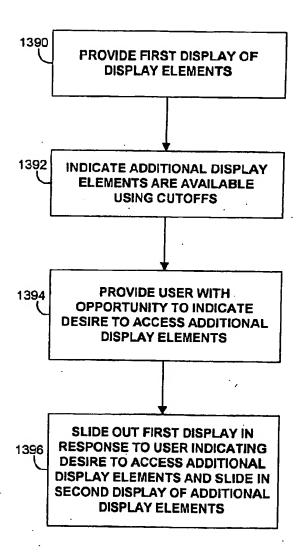


FIG. 139

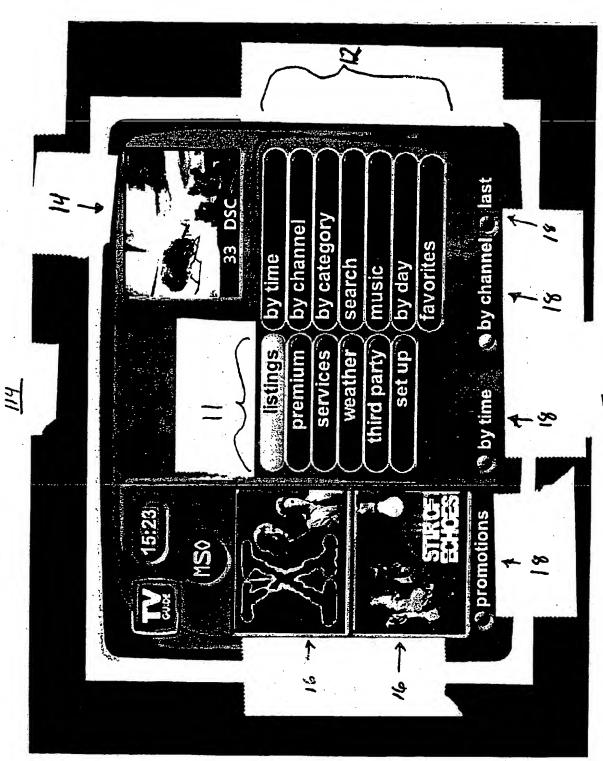
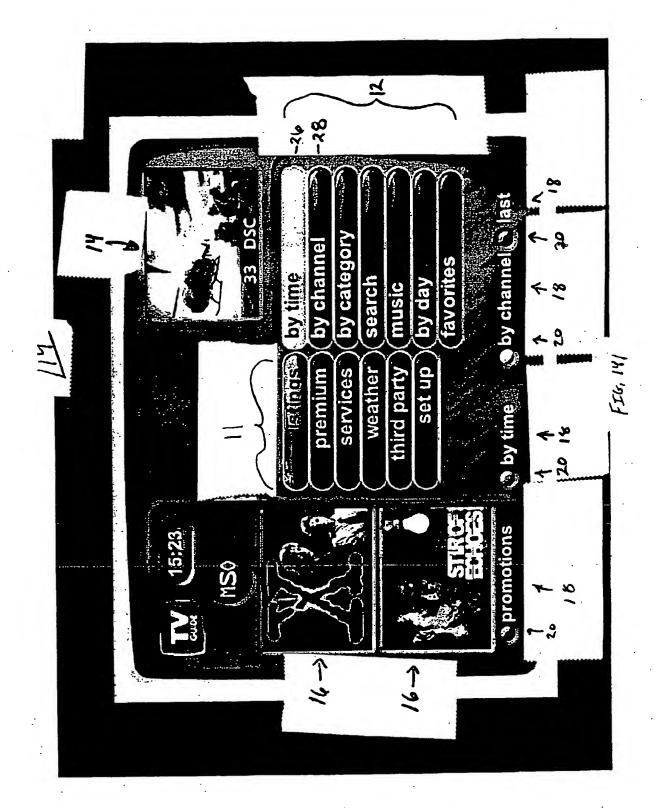


FIG. 140



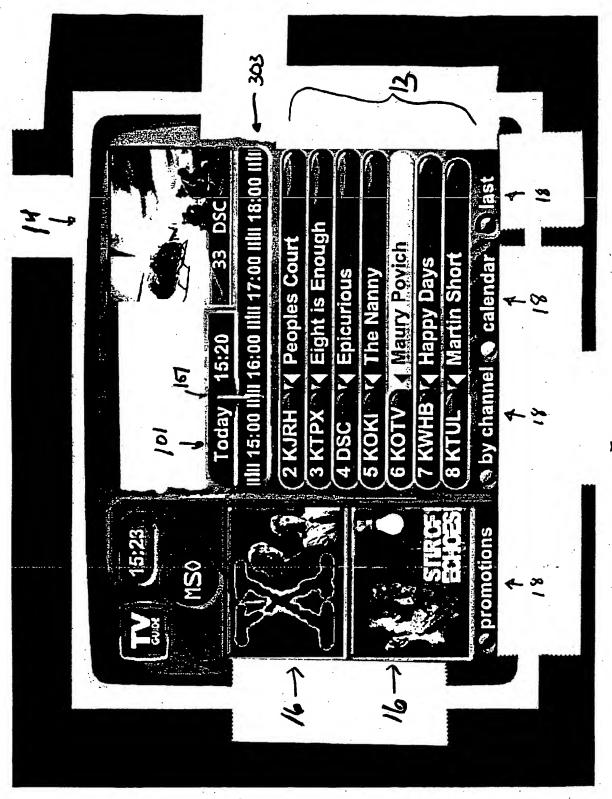
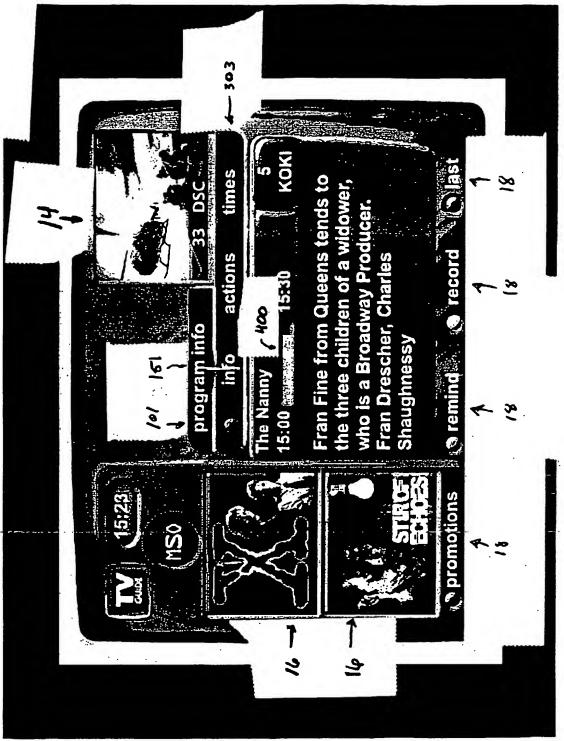
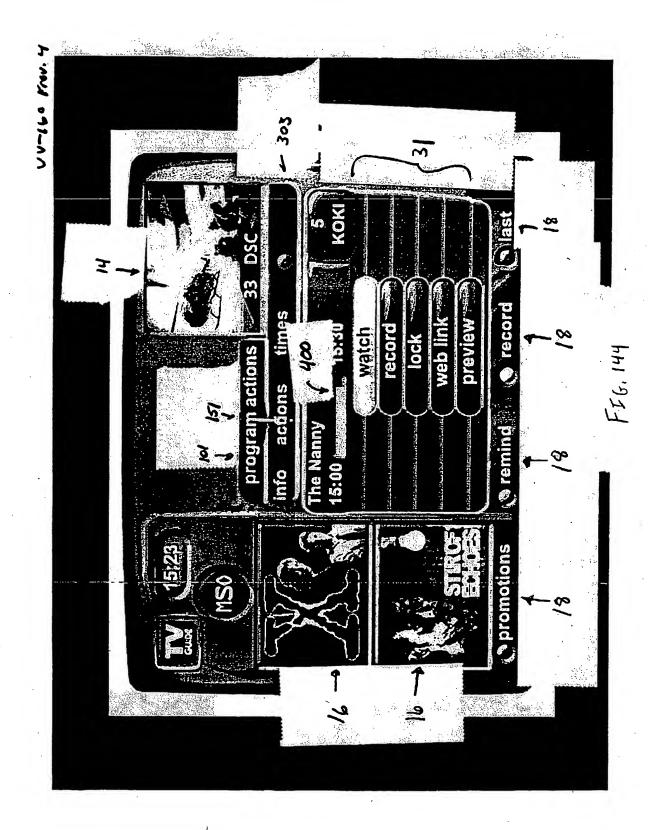
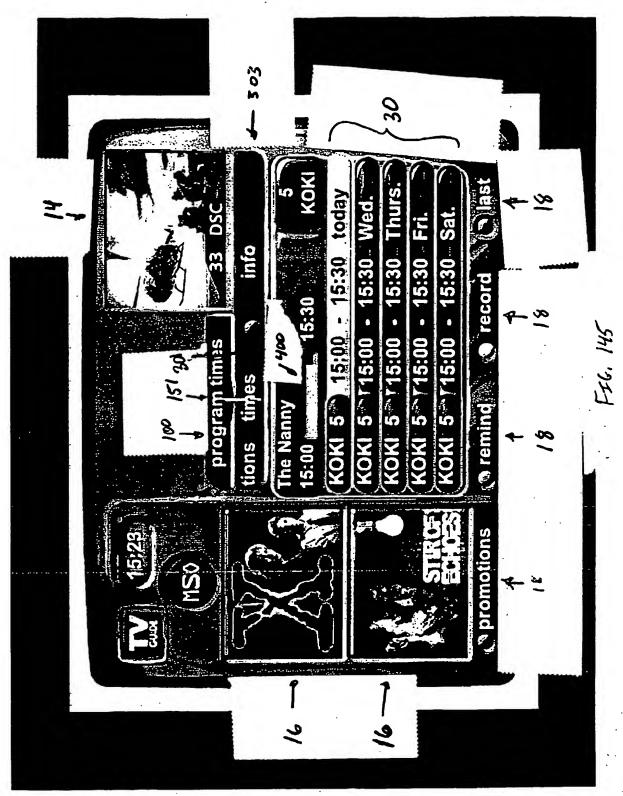


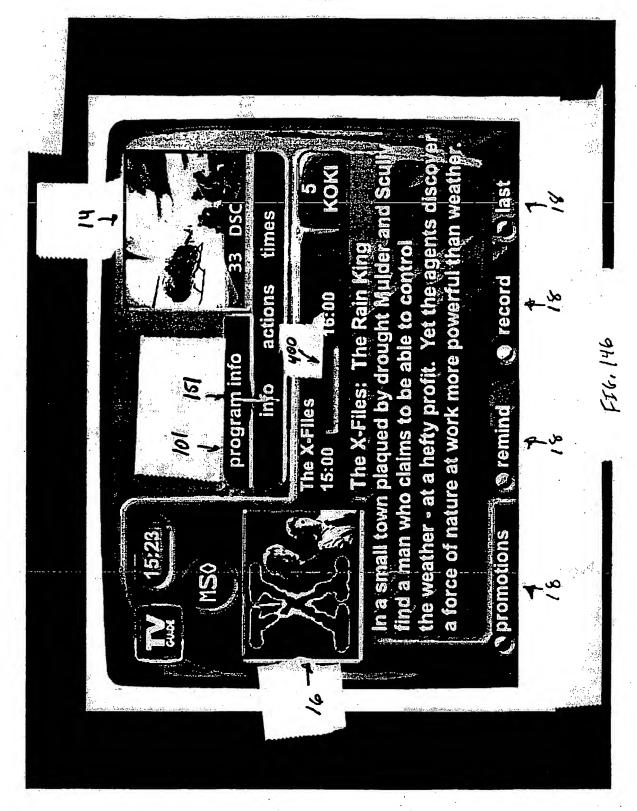
FIG. 142

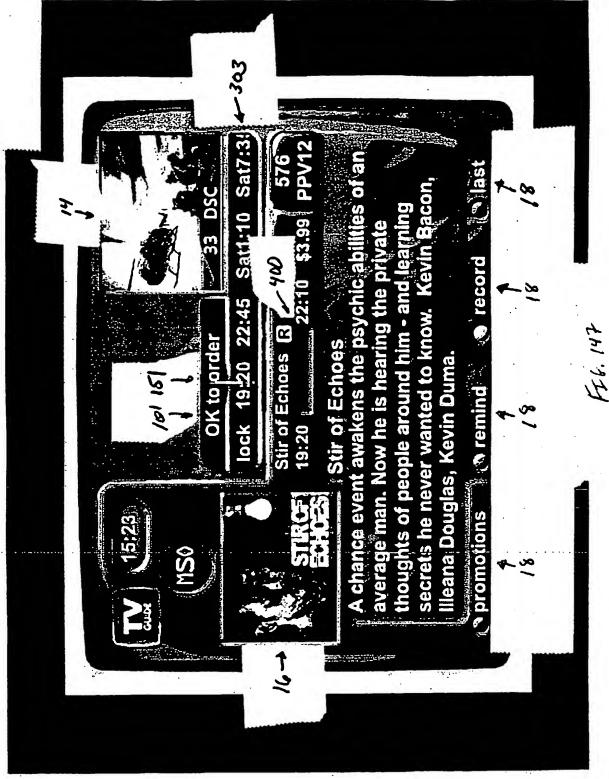


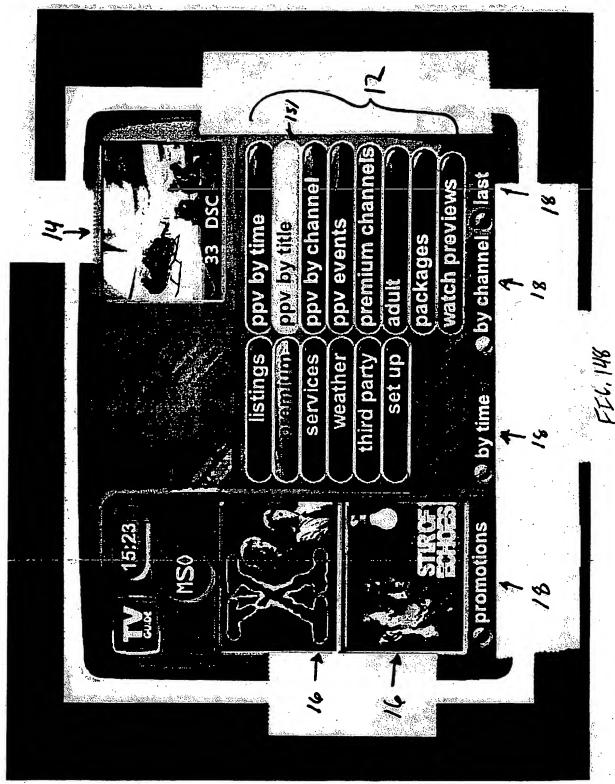
FE6, 143

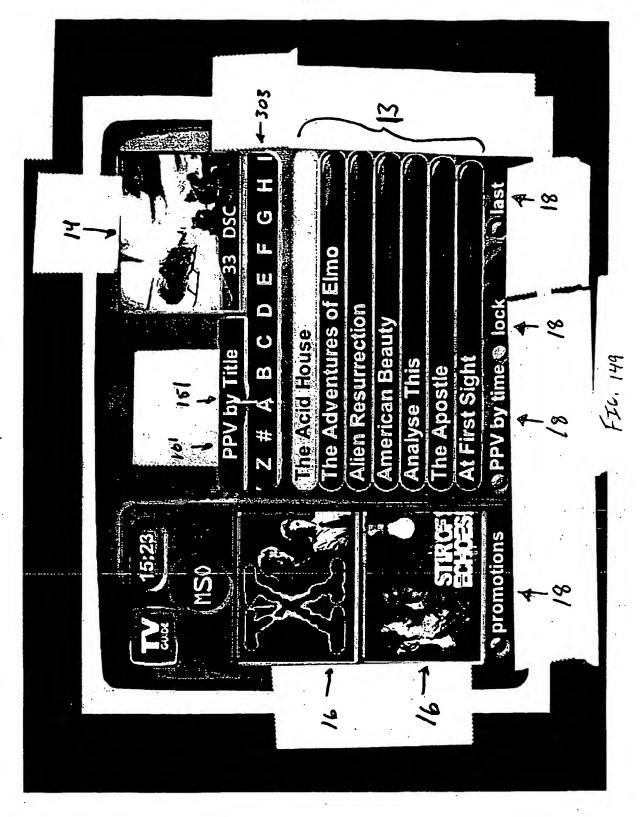












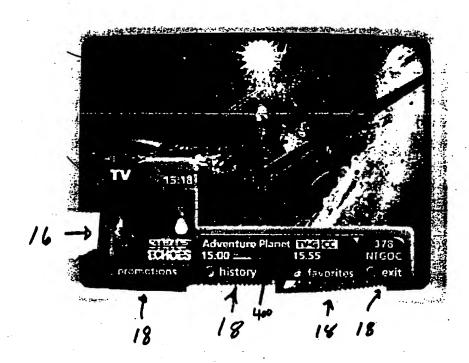
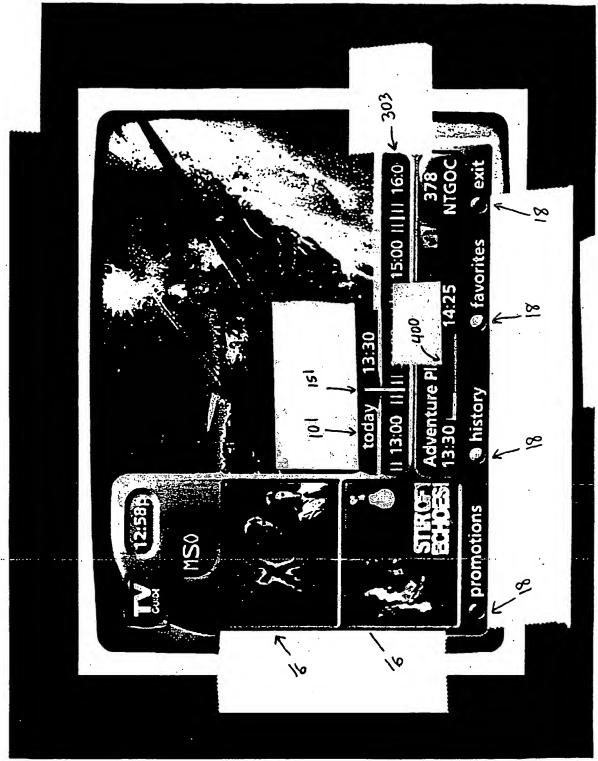


FIG. 150A





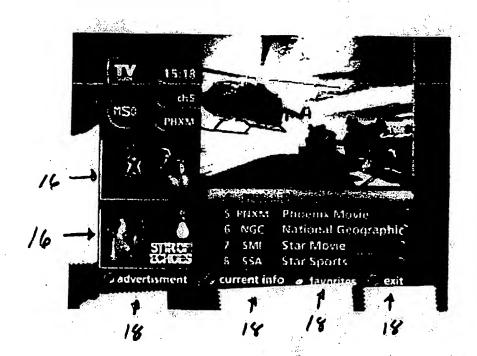
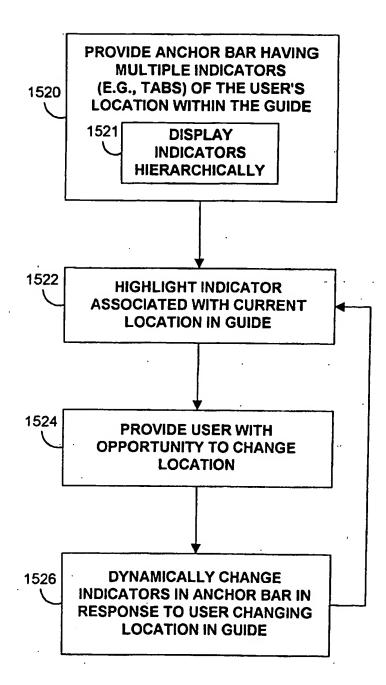


FIG. 151



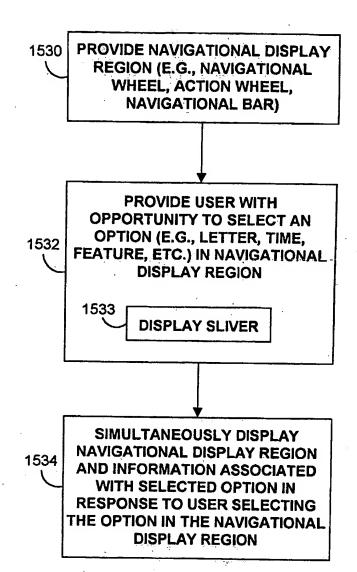


FIG. 153

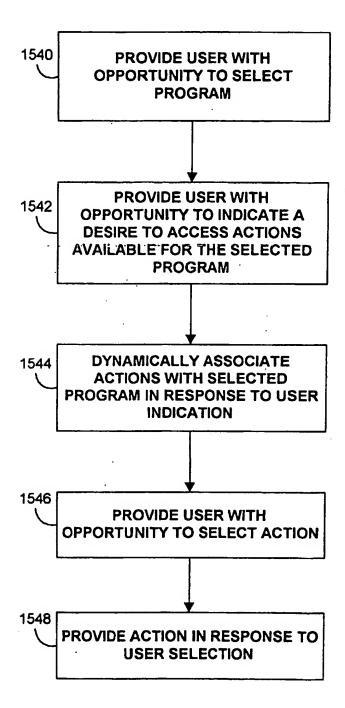


FIG. 154

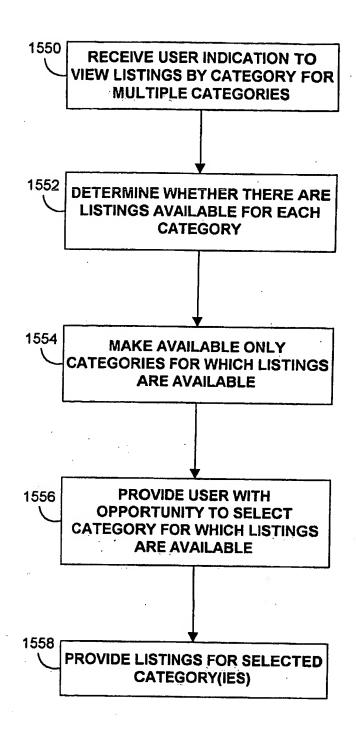
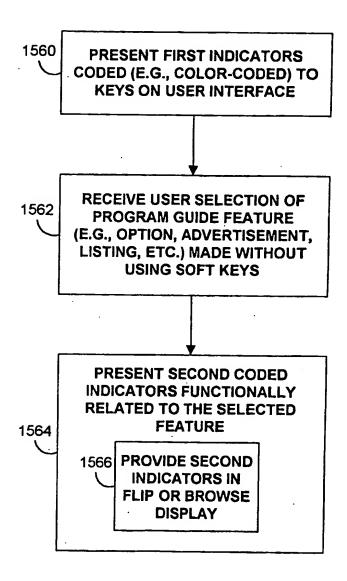
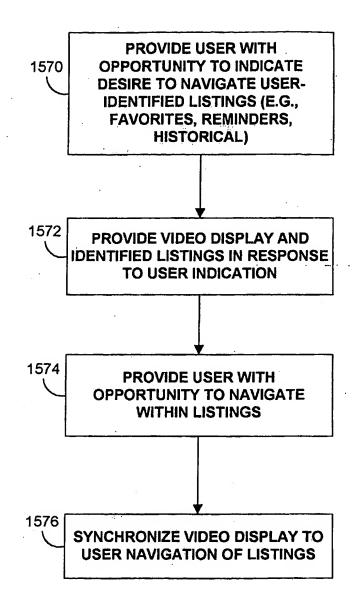


FIG. 155





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